

Elements of design

FORM Forms refers to when shape takes on three dimensions. Forms is created by shadows and highlights on an object in the photograph. (J.Berube- 2016) According to Matt Fussel-2022, The world we live in made up of almost entirely of forms. He believes that as an artist it is important to understand the form and how to create illusion of forms in any way.

Value refers to how dark or light design elements are shown. With that, it creates contrasts between light values and dark values. According to Fussel (n.d), when white is added to a color to achieve a lighter value is called Tint, while when black adds to a color for a darker value, it is called Shade. Thus, it is essential in shading and highlighting, creating an artwork's focal point or emphasis. For example, this photo of Jamel Shabazz named "When Two Worlds Meet" perfectly shows the utilization of Value in capturing the image by playing with Value and contrast to illustrate the photo's focal point.

Color, or the lack thereof, can be used to define a whole portrait. Nowadays, many people utilize the use of color in photography, film, and art, intertwining it with patterns. It is also used to draw attention or serve as a form of symbolism depending on how the colors are used and how they interact with the whole piece. Take, for instance, the photograph titled "Children in Tondo" taken by Mario Bejagan Cardenas (2014). In the photo, some children stand out due to their celebrative expressions. They hold vibrant balloons which greatly contrast the yellow tint that engulfs the entire photo. This may nod to the main message: "in every situation; no matter how hard, we can always find joy, purpose and the meaning to live." (Cardenas, 2014) Since the color of the balloons is the most vibrant in the photo it could relate to the "happiness" amidst hardships.

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