

### Beginning with your product Demo

Greet audience and thank them for joining in

Introduce yourself in a short and precise manner

Appraise your customer (with some studied facts)

Explain the problem statement

Give solution in reference to your product and explain how it will improve the overall business and profitability

### Showcasing your Product

A quick introduction about the process

Explain that this is a scratchpad and their inputs are most welcome

Explain the teams and hierarchies involved

Prioritize the objects and explain those first, which will add maximum value

Always start explaining the objects from top right

"Maintain your audience interest"

In the end, ask for any questions/queries

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