

### Dimensions of Globalization

Globalization	Economic Globalization	Political Globalization
<p>process of expansions and growing linkages at the global level. Involves forces such as:</p> <ul style="list-style-type: none"> <li>- people/labor</li> <li>- objects/wealth &amp; resources</li> <li>- knowledge/ culture</li> <li>- information &amp; tech</li> <li>- social structures (economic and political institutions)</li> </ul>	<p><b>Principal Actor: Market</b></p> <p><i>a) Trade-</i> exchange of goods and services</p> <p><i>b) Capital Flows-</i> international movement of money for investment or business production process</p> <p><i>c) Labor Migration-</i> mobilization of labor across international borders</p> <p><b>Integration of economies may be influenced by politics as political entities control &amp; manage economic forces</b></p>	<ul style="list-style-type: none"> <li>- Coming together to make decisions/policies</li> <li>- Alliances for int'l cooperation &amp; developments</li> <li>- Global movements for organizations in other countries</li> </ul> <p><b>Example: Rice Tariffication Law</b></p> <ul style="list-style-type: none"> <li>- Removed restrictions on rice imports</li> <li>- Lower tariffs</li> <li>- Decline of price</li> </ul>

### Types of Globalization

Political and Economic	Culture	Religion	Science and Technology	Education
<p>For example, the US war against Iraq in 1991 and 2003 certainly had an economic motivation; perhaps to gain more control over Iraq's oil.</p>	<p>- Food, TV, music, still affected by economic considerations e.g., profit, tariffs, policies and have economic consequences e.g., effect on demand and prices.</p>	<p>- Spread of religions especially Islam/Islamic fundamentalism</p>	<p>- Access to scientific journals and collaborations among scientists</p> <p><b>Health &amp; Medicine</b></p> <ul style="list-style-type: none"> <li>- Diseases can proliferate globally</li> <li>- spread of medical knowledge, expertise &amp; technologies useful in treatment</li> </ul>	<p>- Curriculum Standardization</p> <ul style="list-style-type: none"> <li>- International school branches</li> <li>- Student exchange</li> </ul>

### History of Globalization

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- Intercontinental trading routes for silk & spices in the early centuries

#### 1st Century to 17th Century

**1st Century-** Silk & spices b/w Asia & Europe

**15th Century-** trading widened with *Scientific Revolution* with discoveries in the fields of astronomy, mechanics, physics, and shipping.

- Led to discovery of the Americas by Columbus and aided Magellan's circumnavigation which ended pre-Colombian Civilizations

- Connected East to the West; opened roads to spice islands and other supply of goods & resources

#### 1st Wave (1860-1914)

#### Second wave (1946- Present)

#### Third wave (1989- Present)



### History of Globalization (cont)

- **British Industrial Revolution** - gave birth to *twin engine of global trade*

- 1) Innovation of industrial machines to make iron, textiles, & manufactured goods
- 2) *Steam Engine*- steamships and trains that allowed transport of goods

- Second Industrial Revolution (cars & planes)

Institutions like the European union & other trade channels backed by the USA increased international trade

- Gave rise to the internet
- Global exports rose to about a quarter of global GDP in the 2000s
- *Trade*, which is the sum of imports & exports, grew about half of the world GDP
- In some countries, like Singapore, Belgium, and others, trade is worth much more than 100% of GDP.

In this "*global age*", the US sets the tone and leads the way.

### World Wars (1914-1945)

*World War I (1914-1918)* ended globalization and reign of high societies in the West- war replaced trade, civilians died, infrastructures destroyed, countries closed borders, financial markets collapsed.

*World War II (1939-1945)* - trade as a percentage of world's GDP fell to 5% - a level not seen in more than a hundred years.

### World Trade Org

- Encouraged international organizations to enter free-trade agreements. Trade once again rose to 1914 levels, and in 1989, export once again counted for 14% of the global GDP.

With the collapse of the Soviet Union & the wall dividing the East & West, globalization became an all-conquering force.

### Theories of Globalization (Nature & Purpose)

#### 1. Liberalism

- Human beings have a natural desire to exercise their basic freedoms & maximize their material well-being.
- Political liberties & economic welfare like:
  - 1) Technological development- especially communication & transportation
  - 2) Legal and Institutional undertakings to enable the liberalization of markets

#### Globalization as an extension of modernization

- Promote the necessity of institutional structures & standardization of processes

#### 2. Political Realism

- The state as the principal actor of globalization
- Believe that states are innately self-serving, thus competition for power is inevitable.
- Existence of a dominant state is necessary in bringing stability to world order.
- Competition among power-hungry states generates global relations.

Globalization is used by major states like China, Japan, Great Britain, and USA

#### 3. Constructivism

- *Apolitical Tendency*: concentrate on people's mental construction of the social world.
- Believes that one's personal perception & symbolic exchanges w/others help them construct ideas of the world, belongingness in the world, and the rules for social interaction.
- Globalization as a result of people's individual consciousness & inter-subjective communications.

**Constructivists perceive themselves as citizens of a particular world.**

#### 4. Marxism

- "Capital by its nature drives beyond every spatial barrier to conquer the whole earth for its market".
- It results to a profit-oriented system that seeks unceasing expansion.
- Conquer earth for its market; capitalist exploitation



