Client

Type

advertiser: 2

publisher: 1

both: 3

Status

pending: 1

pending prospect: 2

rejected: 5

awaiting approval: 10

active: 20

inactive: 30

deleted: 40

Business type

Business: 1

Private: 2

Payment type

manual: 0

standard: 1

monthly: 2

never: 3

Action

Status

Approved: 10

Rejected after invoice: 15

Rejected: 20

Open: 30

Tracking type

Unknown: 0

Postview ip: 1

Postview cookie: 2

Click ip: 3

Click fpk: 4

Click cookie: 5

S2S handshake: 9

User

Status

Inactive: 10

Deleted: 20

Active: 40

Fee Model

Type

CPS: 10

CPL: 20

CPS: 30

Subtype

fixed: 10

percentage: 20

ladder_fixed: 30

ladder_percentage: 40

Status

Active: 10

Inactive: 0

Campaign

Status

Pending: 1

Disabled: 5

Active_test: 10

Active_hidden: 13

Active: 15

Deleted: 20

Type

Campaign: 10

Survey: 20

Survey Question: 21

Survey Step2: 22

Coreg: 30

Response page: 40