OW Cheatsheet Cheat Sheet

by slocke1 via cheatography.com/66210/cs/16514/

Photography for Website

Size:	xxx
Type:	xxx
What they are being used for:	xxx
Photographer:	xxx

Branding

Printing Specs	xx
Paper Size:	xx
Paper type:	xx

Cost

Actual total cost:	$
What we charged the client:	$

Website

DNS Account Information
Access?
Who to contact is no access:

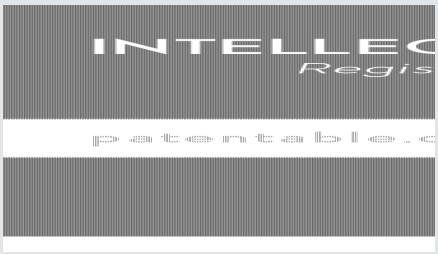
Monthly Maintenance

Monthly/Annually	xx
Start Date:	xx
End Date:	xx
Cost:	$

Business Cards

Fonts: • Aramis Bold • Aramis-Book • Aramis Extrabold • Aramis- Light Italic • Aramis- Light • Myriad Pro-Regular

Business Card Example



Brand Colours

Typography

Primary Type face

- Proxima Nova Light, Proxima Nova Bold
- Aramis Light, Aramis Book, Aramis Bold
- Adonis Thin, Adonis Bold

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