

Google Ninja Cheatsheet - Basic Search



Web Search Basics

Phrases	Enclose the phrase in double-quotes ("surrey with the fringe on top")
Boolean AND	Search for all words in query. This is Google's default.
Boolean OR	Search for any of the terms. The operator is "OR"
Boolean NOT (Negation)	Do not include results that have a specific word. The operator is "-"
Explicit Inclusion	Make sure a stop word is included in the search. The operator is "+".
Numeric Range	Search for numbers within a range. The operator is "..".
Partial-Word Wildcards	Google always implicitly uses partial word wildcards.
Full-Word Wildcards	Substitute for one full word. The operator is "'". Use <i>multiple '*'</i> to search for multiple wildcards.

Using Special Syntax

Google is a full-text search engine. It indexes entire web pages rather than just titles and descriptions. Special syntax operators allow you to specify that your query words must appear in specific parts of the web page in order to return the page as a search result.

Special Syntax Operators

Web Page Title	intitle: allintitle:
Web Page Body Text	intext: allintext:
Web Page Link Anchors	inanchor:
Specific Web Site or Domain	site:
URL	inurl:
Find pages that link to the specified URL	link:
Find a copy of the page that Google has previously indexed	cache:
Search for file type extensions	filetype:
Find pages that are related to the specified page	related:
Provide a page of links to more information about a specified URL	info:
Give you a page of definitions of the search word	define:
Find movie reviews	movie:
Find music-related information	music:



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Page 1 of 1.

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