Cheatography

Google Search Engine Optimization(SEO) Cheat Sheet Cheat Sheet
by AoNo (SerenaHoenn) via cheatography.com/20375/cs/3169/

Basic Examples

This Search	Finds Pages Containing...
biking Italy	the words biking and Italy
recycle steel OR iron	information on recycling steel or recycling iron
"I have a dream"	the exact phrase I have a dream
salsa – dance	the word salsa but NOT the word dance
Louis "I" France	information about Louis the First (I), weeding out other kings of France
castle ~glossary	glossaries about castles, as well as dictonaries, lists of terms, terminology, etc.
fortune-telling	all forms of the term, whether spelled as a single word, a phrase, or hyphenated
define:imbroglio	definitions of the word imbroglio from the Web

Alternative Query Types

Operators	Meaning	Type Into Search Box (& Results)
cache:	Display Google's cached version of a web page.	cache:www.irs.gov(Show Google's cached version of the US Internal Revenue Service home page.)
info: (or id:)	Find info about a page.	info:www.theonion.com (Find information about The Onion website.)
related:	List web pages that are similar or related to the URL.	related:www.healthfinder.gov (Find websites related to the Healthfinder website.)

Calculator

Operators	Meaning	Type Into Search Box (& Results)
+ – * /	basic arithmetic	12 + 34 - 56 * 7 / 8
% of	percentage of	45% of 39
^ or **	raise to a power	2^5 or 2**5
old units in new units	convert units	**300 Euros in USD, 130 lbs in kg**, or **31 in hex**

Restrict Search to Google News

Operators	Meaning	Type Into Search Box (& Results)
location:	Find News articles from sources located in the specified location.	queen location:uk (Find British news articles on the Queen.)
source:	Find News articles from specified sources.	peace source:ha_aretz (Show articles on peace from the Israeli newspaper Ha'aretz.)

Restrict Search to Google Groups

Restrict Search to Google Groups (cont)

insubject:	Find Groups messages containing crazy quilts in the subject.	insubject:"crazy quilts" (Find articles containing crazy quilts in the subject line.)

Restrict Search

Operators	Meaning	Type Into Search Box (& Results)
city1 city2	Book flights.	sfo bos (Book flights from San Francisco (SFO) to Boston (BOS).)
site:	Search only one website or domain.	Halloween site:www.census.gov (Search for information on Halloween gathered by the US Census Bureau.)
[#]..[#]	Search within a range of numbers.	Dave Barry pirate 2002..2006 (Search for Dave Barry articles mentioning pirates written in these years.)
filetype: (or ext:)	Find documents of the specified type.	Form 1098-T IRS filetype:pdf (Find the US tax form 1098-T in PDF format.)
link:	Find linked pages, i.e., show pages that point to the URL.	link:warriorlibrarian.com (Find pages that link to Warrior Librarian's website.)

Operators	Meaning	Type Into Search Box (& Results)
author:	Find Groups messages from the specified author.	flying author:Hamish author:Reid (Search for Hamish Reid's articles on flying.)
group:	Find Groups messages from the specified newsgroup.	ivan doig group:rec.arts.books (Search for postings about Ivan Doig in the group rec.arts.books.)

By **AoNo** (SerenaHoenn)

cheatography.com/serenahoenn/

Operators	Meaning	Type Into Search Box (& Results)

Cheatography

Google Search Engine Optimization(SEO) Cheat Sheet Cheat Sheet
by AoNo (SerenaHoenn) via cheatography.com/20375/cs/3169/

Specialized Information Queries

Operators	Meaning	Type Into Search Box (& Results)
book (or books)	Search full-text of books.	book Ender's Game (Show book-related information. Note: No colon needed after book.)
define, what is, what are	Show a definition for a word or phrase.	define monopsony, what is podcast (Show a definition for the words monopsony and podcast. Note: No colon after define, what is, or what are.)
define:	Provide definitions for words, phrases, and acronyms from the Web.	define:kerning (Find definitions for kerning from the Web.)
movie:	Find reviews and showtimes.	movie: traffic (Search for information about this movie, including reviews, showtimes, etc.)
stocks:	Given ticker symbols, show stock information	stocks: goog (Find Google's current stock price.)

Specialized Information Queries (cont)

weather	Given a location (US zip code or city), show the weather	weather Seattle WA, weather 81612 (Show the current weather and forecast. Note: No colon after weather.)

Restrict Search to Sites where Query Words Appear

Operators	Meaning	Type Into Search Box (& Results)
allinanchor:	All query words must appear in anchor text of links to the page.	allinanchor:useful parenting sites (Search for pages that are called useful parenting sites by others.)
inanchor:	Terms must appear in anchor text of links to the page.	restaurants Portland inanchor:-kid-friendly (Search for pages on Portland restaurants for which links to the page say they are "kid friendly.")
allintext:	All query words must appear in the text of the page.	allintext:ingredients cilantro chicken lime (Search for recipes with these three ingredients.)

Restrict Search to Sites where Query Words Appear (cont)

intext:	The terms must appear in the text of the page.	Dan Shugar intext:Powerlight (Find pages mentioning Dan Shugar where his company, Powerlight, is included in the text of the page, i.e., less likely to be from the corporate website.)
allintitle:	All query words must appear in the title of the page.	allintitle: Google Advanced Operators (Search for pages with titles containing "Google," "Advanced.", and "Operators".)
intitle:	The terms must appear in the title of the page.	movies comedy intitle:top ten (Search for pages with the words movie and comedy that include top ten in the title of the page.)
allinurl:	All query words must appear in the URL.	allinurl:pez faq (Search for pages containing the words pez & faq in the URL.)
inurl:	The terms must appear in the URL of the page.	pharmaceutical inurl:-investor (Search for pages in which the URL contains the word investor.)