

Passing Off

The Role Of Passing Off

Used in 2 ways:

1. Protect unregistered trademarks other symbols used in business
2. Pleaded in an alternative to a claim for trademark infringement --> useful for counterclaim for invalidity or revocation

Passing Off Requirements

Jef Lemon Case - The Classic Trinity

C

By **Sarah Jane Ross**

cheatography.com/sarah-jane-ross/

Not published yet.

Last updated 27th May, 2016.

Page 1 of 1.

Sponsored by **Readability-Score.com**

Measure your website readability!

<https://readability-score.com>