Cheatography

Digital Transformation Cheat Sheet by roblewellyn via cheatography.com/34698/cs/18792/

Guiding Princip			Emerging Technologies
Transformatior			
Innovation	Valu	ie Enterpr	
Chief Executive	e's Strategy		Empowered Edge
Offensive Strategy		Defensive Strategy	Blockchain
			Digital Ethics and Privacy
Business Mode	el Transformation		Transformation Capabilities
Profit Model	Network	Structur	e Transformation Portfolio Office
Process	Product Performa	ance Product	System Data
Service	Channel	Brand	Competitive Intelligence
Customer Eng	agement		Organisational Change
KEY QUESTIC	NS:		Training and Education
1. Who is our customer?			Information Technology
	offer the customer?		
4. How do we i	value proposition? make monev?		Transformation Dangers
	,		Lack of Talent
Secondary Tra	nsformation Goals		Lack of Foresight
Operations	Marketing	Workford	ce Lack of Discipline
KEY QUESTIC	NS:		Lack of Speed
1. What proble	ms do we need to so	Lack of Data-Driven Decisions	
2. How can we	gain competitive adv	/antage?	Digital Sugar Coating
Digital Use Ca	ses		A Definition for Digital Transfo
Business Obje	ctive	Current Situation	The journey that organisations
alue Proposition Technical Solution		realise the benefits of transfor	
			from digital technologies and l
Digital Use Ca	se Priority		Source: Global Center for Dig
Must Have		WOW!!!	
Who Cares		Neat	
	pove items on a 2x2 r		
	(Low at bottom, High		is
Expected (Exp	pected on left, Unexp	ected on right).	
Digital Founda	tions		
Social		Mobile	
000101		Cloud	
Analytics		oloud	

a	Programme Management			
npetitive Intelligence	Risk Management			
anisational Change	Business Processes			
ning and Education	Value Management			
rmation Technology	Specialist Technologies			
nsformation Dangers				
k of Talent	Lack of Innovation			
k of Foresight	Lack of Agility			
k of Discipline	Lack of Knowledge			
k of Speed	Lack of External Perspective			
k of Data-Driven Decisions	Lack of Accountability			
tal Sugar Coating	Transformation Delusion			
efinition for Digital Transformation				
journey that organisations must undertake to avoid disruption, ise the benefits of transformation, and extract the most value				

Augmented Analytics

Immersive Technologies

Quantum Computing

Digital Twin

Smart Spaces

Innovation

tal technologies and business models.

Global Center for Digital Business Transformation

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Transformation Books

Digital@Scale

Building the Agile Business through Digital Transformation

Platform Revolution

Digital Enterprise Transformation

The Transformation Management Podcast

robllewellyn.com/podcast



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