

### Paragraph 1

We are living in a jet age where everything is done at a speed faster than life. Web development world is getting too much advanced and interesting that everyone is looking for Smartphone and the usages of various types of apps in their day to day lives. This has become the part n parcel of many.

Android has become the most popular mobile platform. It gives you a world-class platform for creating apps and games for Android users everywhere, as well as an open marketplace for distributing to them instantly. Irrespective of your business niche or your target demographic a substantial number of your prospects and current customers are Android users. Android also gives you tools for creating apps that look great and take advantage of the hardware capabilities available on each device to download free it later. It is a favorite for consumers and users alike. It is basically a stack of applications which has taken the mobile world by storm. Android application development has gained a tremendous popularity all over the world. The demand is getting high for the android apps developers or programmers as more and more people are opting this technology for their personal yet professional business usage. Building an app and getting people to download and use it, needs a very specific set of skills.

### Image



### Paragraph 2

The mobile application development industry is rising with every passing minute. Owing to the launch of various smart phones; most businesses, organizations and professionals opt to use mobile applications to accelerate the growth and reach of their business. iPhone users can obtain both free and pay for use mobile applications in a range of categories including games, productivity, social networking, and travel, just to name a few. App stores for Android, Windows and Blackberry soon followed opening a new World for business to connect with its clients and prospective clients through new media.

With the introduction of mobile devices and the new marketing opportunities provided, a strong interest in mobile Development is emerging. Incorporating Mobile App Development into your web marketing strategy puts your business at the forefront of current social trends

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By **Peter Terry** (PeterTerry)  
[cheatography.com/peterterry/](https://cheatography.com/peterterry/)

Published 13th December, 2019.  
Last updated 13th December, 2019.  
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