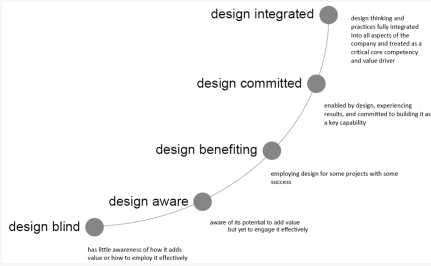
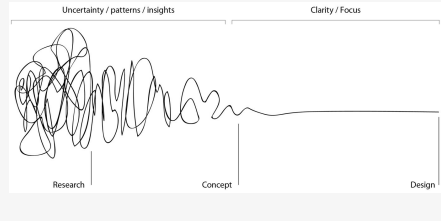


Design Journey



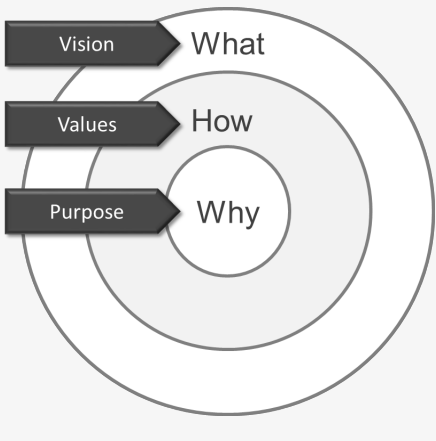
The Squiggle



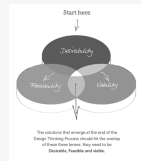
5 design thinking stages



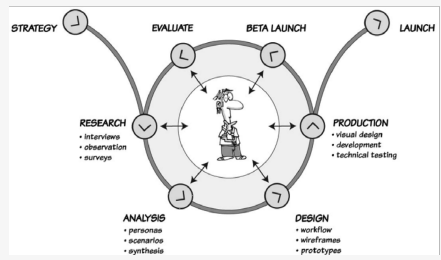
Golden Circles



Desire Feasibility Viability



Design Workflow



By **Natalie Moore**
(NatalieMoore)

cheatography.com/nataliemoore/
www.jchmedia.com/

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