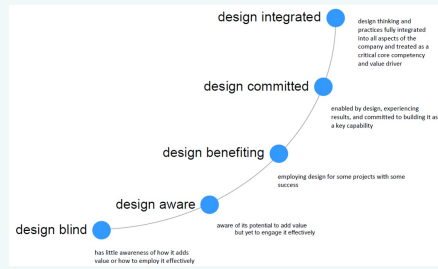
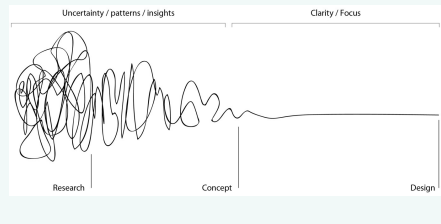


Design Journey



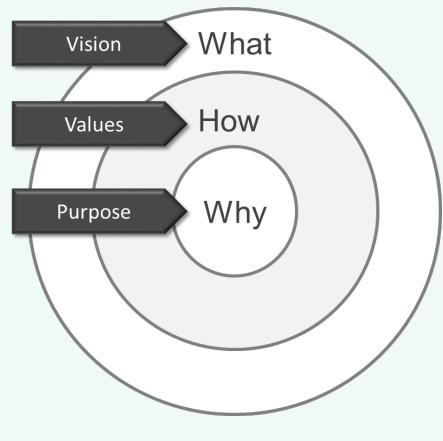
The Squiggle



5 design thinking stages



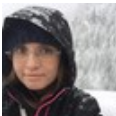
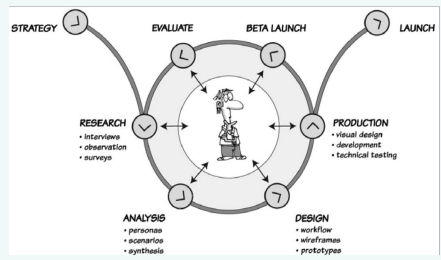
Golden Circles



Desire Feasibility Viability



Design Workflow



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