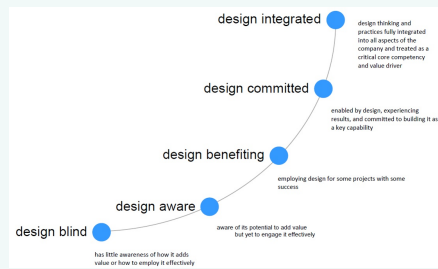
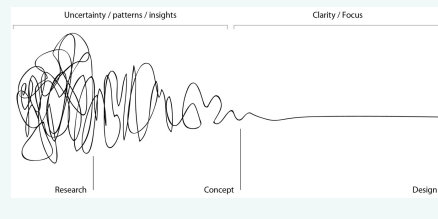


Design Journey



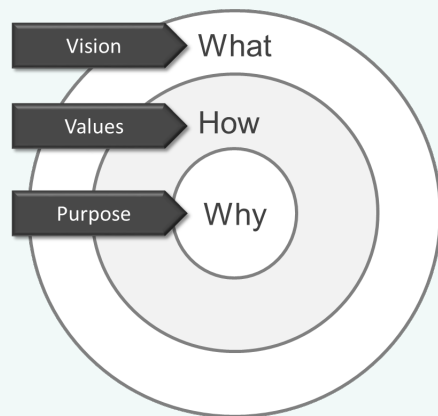
The Squiggle



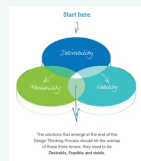
5 design thinking stages



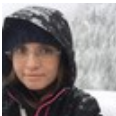
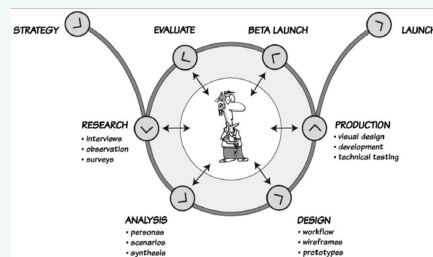
Golden Circles



Desire Feasibility Viability



Design Workflow



By Natalie Moore
(NatalieMoore)

cheatography.com/nataliemoore/
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Page 1 of 1.

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