

What is a project?

Temporary	Every project has a definite beginning and a definite end
Unique deliverables	Product/artifact, new capability introduced or results via outcome/document
Progressive elaboration	Develops in steps, continues by increments.

Projects v Operations

Projects and operations differ primarily in that operations are ongoing and repetitive, while projects are temporary and unique.

Projects may include

- Developing a new product
- Effecting a change in structure, staff or style of org
- Design of a vehicle
- Developing / acquiring new or modified information system
- Constructing a building or facility
- Running a campaign
- Responding to a contract
- Implementing a new process

Duration

Weeks to years

