Main standarts	
Subtitle duration	1–7 seconds
Max reading speed	21 characters per second
Max number of lines	2
Max line length	84 characters
Subtitle start	Not over 100 ms before speech
Line-breaking	Don't split linguistic units
Subtitle structure	Don't merge end and beginning of two sentences
Text segmentation	Don't split sentences too much if not necessary for length or speed
Sound representation	(Parentheses)
On-screen text	[Square brackets]