

### General Rules

**Evaluation** Both *Accuracy and Classification* assigned to it

### Ratings

**n/a** For **ALL address** results, including residential, streets and localities

**Correct** For Businesses, Corporations  
Can included modifiers (location, stylised logos and letters), it must be spelled correctly

**Partially Correct** Can be recognised by the user but with minor and moderate misspellings, service level mismatches and missing or unnecessary name partes

*Misspellings* Repeated, redundant or missing information or parts  
Incorrect or missing punctuation or special characters  
Unnecessary or missing spaces

Unexpected use of lower, upper case and ALL CAPS (excepted accronyms)

Mix of expected languages

*Service-Level mismatch* Example: Delhaize instead of official name of Delhaize Supermarkt

*Holding name/Corporate structure* LLC, Inc. etc used in the result when the official business name doesn't have it

**Incorrect Name** Severe misspellings that prevent the user from identifying the business (change in meaning, different word)  
Holding names completely different than the recognised name  
Missing or unnecessary parts of the name  
Slang and inappropriate language  
Using a previous name that's not a variation of the current name

**Can't Verify** Look at Can't Verify section

Classification	
<b>General</b>	Not every result will include a classification, if missing or n/a, don't demote
<b>Correct</b>	<p>Correct name with correct classification</p> <p>Some classifications can be slightly too specific or general, as long as is not misleading, it's correct</p> <p>Classifications can vary for similar POIs and per market</p>
<b>Incorrect</b>	<p>Wrong classification</p> <p>Misleading</p> <p>Misspelled</p> <p>Incomplete (missing parts or uncommon/odd abbreviations)</p> <p>Unexpected language or script</p>

Transit and Parking Names	
<b>Transit</b>	
<i>Indication</i>	Optional and can be missing and still <b>Correct</b>
<i>Intersection name</i>	Some transit POIs can have a result title that's the name of the intersection
<i>Multiple transit system out of the same station</i>	Any of the systems can be included in the name to be <b>Correct</b>
<b>Parking</b>	
<i>Generic names</i>	Parking, Garage or lot are considered <b>Correct</b> when no official name can be found
<i>Official name</i>	If official name, generic names are <b>Partially Correct</b>
<i>Specialised</i>	If specialised but not reflected on the result's name, rate it <b>Incorrect</b>
<i>Business name + parking/garage/lot</i>	Is considered <b>Correct</b> , without the "parking, garage, lot" suffix it's <b>Incorrect</b> (if no official name can be found)

Summary		
<i>Name or Title Correctness</i>	<i>Classification Accuracy</i>	<i>Final Name Accuracy Rating</i>
Correct	Correct or NA	<b>Correct</b>
Correct	Incorrect	<b>Incorrect</b>
Partially Correct	Correct or NA	<b>Partially Correct</b>
Partially Correct	Incorrect	<b>Incorrect</b>
Incorrect	Correct or NA	<b>Incorrect</b>
Incorrect	Incorrect	<b>Incorrect</b>

