Listing Outreach Cheat Sheet by mike0419 via cheatography.com/214546/cs/46728/

Cheatography

Benefits of Listing with QuickLets	efits of Listing with QuickLets			
✓Massive Exposure	✓ Faster Rentals	✓Only Pay if Rented	✓Tenant Screening	
Property reaches 700+ profes- sional agents with ready clients	Multiple agents working at once = more viewings, quicker closing	No upfront cost. You only pay ½ month's rent + 18% VAT if we succes-	Agents help filter out time-w- asters and find reliable	
		sfullv	tenants	

Common Owner Objections + Your Responses

□ "I already have viewings booked."	That's great! Listing with us now just adds extra exposure. If yours rent it, no problem. But if not, you'll already have interest lined up — no lost time.
☐ "I don't want to pay agency fees."	Totally understandable. You only pay the fee if we rent it. No risk or upfront cost. It just gives you more chances.
"I've heard QuickLets agents call too much."	That's fair. I can personally manage the listing or limit access to a few trusted agents, so it doesn't become overwhelming. You stay in control.
☐ "I prefer renting it myself."	Of course — and you still can. Many owners list with us as a backup plan, just in case. No commitment, but it gives you momentum.
☐ "Not interested right now."	No problem at all! Just let me know if it's still available in a few days — happy to help you get it rented fast if needed.

Message Template for Listing Outreach

Hi [Name],

I saw your listing for the property in [Area] — it looks great!

I work with QuickLets, Malta's largest letting agency. We've got 700+ agents and clients constantly looking. Would you be open to listing with us to get more viewings and rent it faster?

There's no upfront cost — just a ½ month's rent + 18% VAT only if we rent it. If it's still available, I can get it shared with our team today.

Would you mind sharing the full address, contact number, and a few photos?

Let me know either way — happy to help.

Best Regards,

Mikea

QuickLets

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