

### Approaches

<i>WUNDT</i>	introspection, structuralism
<i>FREUD</i>	psychodynamic approach
<i>WATSON</i>	introspection = subjective
<i>SKINNER</i>	behaviourist approach, operant conditioning - rats & pigeons in cages
<i>ROGERS &amp; MASLOW</i>	humanistic approach
<i>BANDURA</i>	social learning theory, imitation of aggression (bobo doll)
<i>PAVLOV</i>	classical conditioning - salivating dogs
<i>DARWIN</i>	theory of evolution - natural selection
<i>MASLOW</i>	hierarchy of needs
<i>ROGERS</i>	congruence, client centre therapy

### Approaches Evaluation

<i>BOWLBY</i>	early childhood experience influences later life
<i>FREUD</i>	little Hans
<i>POPPER</i>	falsifiability
<i>SEXTON &amp; WHISTON</i>	client centre therapy effective for majority

### Biopsychology

<i>BROCA</i>	Broca's area - speech production
<i>WERNICKE</i>	Wernicke's area - language comprehension
<i>MAGUIRE et al</i>	london taxi drivers
<i>DRAGANSKI et al</i>	medical students
<i>MECHELLI et al</i>	bilingual
<i>SPERRY</i>	split brain
<i>SIFFRE</i>	cave research
<i>ASCHOFF &amp; WEVER</i>	WW2 bunker
<i>FOLKARD et al</i>	core body temp.
<i>MCCLINTOCK &amp; STERN</i>	armpit -> lip => synchronised periods
<i>DECOURSEY et al</i>	SCN destroyed in chipmunks
<i>CAMPBELL &amp; MURPHY</i>	light on back of knees

### Biopsychology Evaluation

<i>PETERSON et al</i>	brain scan evidence (Wernicke+Broca's areas)
<i>TULVING et al</i>	brain scan evidence - diff. sides
<i>BEZZOLA et al</i>	golf training
<i>HUBEL &amp; WIESEL</i>	sewn kitten's eye shut
<i>PUCETTI</i>	hemispheres functionally diff. => duality in brain
<i>BROCA &amp; WERNICKE</i>	used post-mortem examinations
<i>SIFFRE</i>	one off, observed himself
<i>DECOURSEY et al</i>	destroyed SCN in chipmunks
<i>SCHANK</i>	competition for highest quality males
<i>DEMENT &amp; KLEITMAN</i>	REM = dreaming
<i>DAMIOLA et al</i>	feeding patterns alter rhythms in mice
<i>MILES et al</i>	investigated young man (blind from birth)

### Research Methods

<i>LOCKE</i>	scientific = empirically tested
<i>POPPER</i>	falsifiability = key criteria
<i>KUHN</i>	paradigms