Local SEO Ranking Cheatsheet Cheat Sheet

by localranking via cheatography.com/151320/cs/32738/

Tools to be used

Local Ranking - Local SEO Tool
Airtable - Project Tracking & Workflow Management{{//link}}
Yext - Citation Management
SEOptimer - Keyword Position Tracker

Steps to Optimize GMB Listing

Step 1: Is the GMB listing verified?
Step 2: Complete all available and relevant data fields
Step 3: Add target keywords to GMB listing fields
Step 4: Add photos to listing
Step 4(a): Add cover photo and business logo
Step 4(b): Add interior photos and other images of the physical store
Step 4(c): Create and upload video of business premises
Step 5: Add relevant products and services to listing
Step 6: Setup GMB review alerts
Step 7: Setup GMB listing position tracking with Local Ranking SEO tool

List of websites to create citations

Yelp	Bing Places
Yellow Pages	Yahoo
Foursquare	BBB
Manta	TomTom
Next Door	Angi

By **localranking**

cheatography.com/localranking/

Published 21st June, 2022.
Last updated 27th June, 2022.

Sponsored by **ApolloPad.com**
Everyone has a novel in them. Finish Yours!
https://apollopad.com