Cheatography

The Rocky Strategy Cheat Sheet

by leviticus8908 via cheatography.com/38671/cs/12074/

Pick a Winning Topic

1 Identify Your Opponents

2 Find Their Greatest Wins

3 Pick a Fight You Can Win

Create Epic Content

Depth

Design

Data

Drama

Find Social Promoters

People who shared specific post you're aiming to beat

People who shared similar posts on the same topic

People who regularly share content on the broader topic

Tell People About Your Post

Email permutator

Validate email addresses (e.g. Email Hunter, pipl)

Email templates

Fish for More Links

Open Site Explorer

Google search: intitle:keyword

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