

### SENSATION & PERCEPTION

Sensation



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 1 of 100.



by Lem via cheatography.com/174040/cs/36561/

### SENSATION & PERCEPTION (cont)

- the activation of receptors in the various sense organs.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 2 of 100.



### SENSATION & PERCEPTION (cont)

\* Sensory Receptors - specialized forms of neurons.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 3 of 100.



### SENSATION & PERCEPTION (cont)

Sensory Thresholds



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 4 of 100.



### SENSATION & PERCEPTION (cont)

1. Just noticeable difference (jnd or the difference threshold) - the smallest difference between two stimuli that is detectable 50 percent of the time.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 5 of 100.



by Lem via cheatography.com/174040/cs/36561/

### SENSATION & PERCEPTION (cont)

2. Absolute threshold - the smallest amount of energy needed for a person to consciously detect a stimulus 50 percent of the time it is present.

#### Sense Organs:

- eyes
- ears
- nose
- skin
- taste buds

#### **Examples of Absolute Threshold**



#### **Subliminal Sensation**

Subliminal stimuli - stimuli that are below the level of



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 6 of 100.



Subliminal Sensation (cont)

conscious awareness.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 7 of 100.



Subliminal Sensation (cont)

- Just strong enough to activate the sensory receptors but not



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 8 of 100.



Subliminal Sensation (cont)

strong enough for people to be consciously aware of them.



By Lem cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 9 of 100.



Subliminal Sensation (cont)

- Limin - "threshold"



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 10 of 100.



Subliminal Sensation (cont)

- Sublimin - "below the threshold."



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 11 of 100.



Subliminal Sensation (cont)

- Supraliminal "above the threshold."



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 12 of 100.



Subliminal Sensation (cont)

Subliminal perception – process by why subliminal



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 13 of 100.



Subliminal Sensation (cont)

stimuli act upon the unconscious mind, influencing



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 14 of 100.



by Lem via cheatography.com/174040/cs/36561/

### Subliminal Sensation (cont)

behavior

#### Habituation & Sensory Adaptation

**Habituation** - tendency of the brain to stop attending to constant, unchanging information.

**Sensory adaptation** - tendency of sensory receptor cells to become less responsive to a stimulus that is unchanging

Microsaccades - constant movement of the eyes, tiny little vibrations called that people do not notice consciously; prevents sensory adaptation to visual stimuli.

### Psychological Aspects to Light

- Determined by the amplitude of the wave—how high or how low the wave actually is.

#### **Brightness**



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 15 of 100.



by Lem via cheatography.com/174040/cs/36561/

### Psychological Aspects to Light (cont)

- is determined by the length of the wave.

Color or Hue



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 16 of 100.



by Lem via cheatography.com/174040/cs/36561/

#### Psychological Aspects to Light (cont)

- refers to the purity of the color people see; mixing in black or gray would also lessen the saturation.

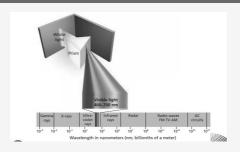
#### Saturation

The higher the wave, the brighter the light will be. Low waves are dimmer.

Long wavelengths are found at the red end of the visible

spectrum (the portion of the whole spectrum of light that is visible to the human eye), whereas shorter wavelengths are found at the blue end

#### Figure 3.1 The Visible Spectrum



The wavelengths that people can see are only a small part of the whole electromagnetic spectrum.

#### Structure of the Eye

**Cornea** - clear membrane that covers the surface of the eye; protects the eye and is the structure that focuses most of the light coming into the eye



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 17 of 100.



### Structure of the Eye (cont)

Radial kerototomy - vision-improving technique that uses this fact by making small incisions in the cornea to change the focus in the eye.



By Lem cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 18 of 100.



by Lem via cheatography.com/174040/cs/36561/

### Structure of the Eye (cont)

Aqueous humor

- next visual layer; clear, watery fluid that is continually replenished and supplies nourishment to the eye.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 19 of 100.



by Lem via cheatography.com/174040/cs/36561/

### Structure of the Eye (cont)

Pupil

- hole through which light from the visual image enters the interior of the eye.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 20 of 100.



### Structure of the Eye (cont)

Iris - round muscle (the colored part of the eye) in which the pupil is located; can change the size of the pupil, letting more or less light into the eye; helps focus the image.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 21 of 100.



### Structure of the Eye (cont)

Lens - another clear structure behind the iris, suspended by muscles; finishes the focusing process begun by the cornea.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 22 of 100.



Structure of the Eye (cont)

Retina - final stop for light in the eye.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 23 of 100.



by Lem via cheatography.com/174040/cs/36561/

### Structure of the Eye (cont)

Contains 3 layers: Ganglion cells, Bipolar cells, and Photoreceptors that respond to various light waves



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 24 of 100.



### Structure of the Eye (cont)

Rods - visual sensory receptors found at the back of the retina, responsible for noncolor sensitivity to low levels of light



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 25 of 100.



by Lem via cheatography.com/174040/cs/36561/

### Structure of the Eye (cont)

Cones

- visual sensory receptors found at the back of the retina, responsible for color vision and sharpness of vision.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 26 of 100.

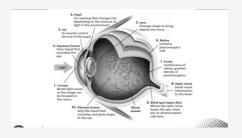


by Lem via cheatography.com/174040/cs/36561/

#### Structure of the Eye (cont)

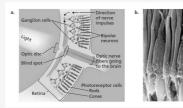
Blind Spot - area in the retina where the axons of the three layers of retinal cells exit the eye to form the optic nerve, insensitive to light.

#### Figure 3. 2 Structure of the Eye



Light enters the eye through the cornea and pupil. The iris controls the size of the pupil. From the pupil, light passes through the lens to the retina, where it is transformed into nerve impulses. The nerve impulses travel to the brain along the optic nerve.

#### Figure 3.3 The Parts Of the Retina



(a) Light passes through ganglion and bipolar cells until it reaches and stimulates the rods and cones. Nerve impulses from the rods and cones travel along a nerve pathway to the brain. (b) On the right of the figure is a photomicrograph of the long, thin rods and the shorter, thicker cones; the rods outnumber the cones by a ratio of about 20 to 1.

#### Figure 3.4 Crossing of the Optic Nerve

The optic nerve tissue from both eyes joins together to form the left optic tract before going on to the left occipital lobe. For the left visual field (shown in blue), the messages from both right sides of the retinas will travel along the right optic tract to the right visual cortex in the same manner.

#### How the eyes work

- the recovery of the eye's sensitivity to visual stimuli in darkness after exposure to bright lights.

#### Dark adaptation



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 27 of 100.



### How the eyes work (cont)

- the recovery of the eye's sensitivity to visual stimuli in light after exposure to darkness.

**Light Adaptation** 



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 28 of 100.



### How the eyes work (cont)

- theory of color vision that proposes three types of cones: red, blue, and green.

Trichromatic theory



By Lem cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 29 of 100.



### How the eyes work (cont)

- images that occur when a visual sensation persists for a brief time even after the original stimulus is removed.

Afterimages



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 30 of 100.



### How the eyes work (cont)

- theory of color vision that proposes four primary colors with cones arranged in pairs: red and green, blue and yellow.

Opponent-process Theory Lateral geniculate nucleus (LGN) of thalamus



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 31 of 100.



### How the eyes work (cont)

- either have no cones or have cones that are not working at all

Monochrome colorblindness



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 32 of 100.



### How the eyes work (cont)

- either the red or the green cones are not working.

Red-green Colorblindness



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 33 of 100.



### How the eyes work (cont)

- lack of functioning red cones.

Protanopia



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 34 of 100.



### How the eyes work (cont)

- lack of functioning green cones.

Deuteranopia



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 35 of 100.



by Lem via cheatography.com/174040/cs/36561/

### How the eyes work (cont)

- lack of functioning blue cones.

Tritanopia

COLOR BLINDNESS IS SOMETIMES DUE TO SEX-LINKED INHERITANCE

#### SOUND

• Wavelength - interpreted as frequency or pitch (high,



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 36 of 100.



SOUND (cont)

medium, or low).



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 37 of 100.



#### SOUND (cont)

• Amplitude – interpreted as volume (how soft or loud a



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 38 of 100.



SOUND (cont)

sound is).



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 39 of 100.



#### SOUND (cont)

• Purity – interpreted as timbre (a richness in the tone



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 40 of 100.



SOUND (cont)

of the sound).



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 41 of 100.



#### SOUND (cont)

• hertz (Hz) - cycles or waves per second, a



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 42 of 100.



by Lem via cheatography.com/174040/cs/36561/

#### SOUND (cont)

measurement of frequency.

A decibel is a unit of measure for loudness.

#### Structure Of the Ear

- short tunnel that runs from the pinna to the eardrum (tympanic membrane)

**Auditory Canal** 



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 43 of 100.



#### Structure Of the Ear (cont)

- thin section of skin that tightly covers the opening into the middle part of the ear, just like a drum skin covers the opening in a drum.

Eardrum



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 44 of 100.



#### Structure Of the Ear (cont)

- When sound waves hit the eardrum, it vibrates and causes three tiny bones in the middle ear to vibrate.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 45 of 100.



#### Structure Of the Ear (cont)

• Hammer • Anvil • Stirrup



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 46 of 100.



by Lem via cheatography.com/174040/cs/36561/

#### Structure Of the Ear (cont)

- snail-shaped structure of the inner ear that is filled with fluid

Cochlea



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 47 of 100.



#### Structure Of the Ear (cont)

- rests in the basilar membrane; contains receptor cells for sense of hearing.

Organ of Corti



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 48 of 100.



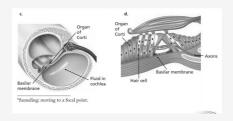
by Lem via cheatography.com/174040/cs/36561/

#### Structure Of the Ear (cont)

- bundle of axons from the hair cells in the inner ear; receives neural message from the organ of Corti.

**Auditory Nerve** 

#### Figure 3.8 (continued)



(c) The inner ear. Large spaces are filled with fluid (shown in purple) that vibrates as the oval window vibrates. (d) A close-up view of the basilar membrane (in dark pink) with the hair cells of the organ of Corti (in lighter pink). Notice the axons (small green lines) leaving the hair cells to form the auditory nerve.

#### Theories Of Pitch

- psychological experience of sound that corresponds to the frequency of the sound waves; higher frequencies are perceived as higher pitches.

Pitch



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 49 of 100.



#### Theories Of Pitch (cont)

- theory of pitch that states that different pitches are experienced by the stimulation of hair cells in different locations on the organ of Corti.

#### Place Theory



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 50 of 100.



#### Theories Of Pitch (cont)

- theory of pitch that states that pitch is related to the speed of vibrations in the basilar membrane volley principle theory of pitch that states that frequencies above 100 Hz cause the hair cells (auditory neurons) to fire in a volley pattern, or take turns in firing.

#### Frequency Theory



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 51 of 100.



by Lem via cheatography.com/174040/cs/36561/

#### Theories Of Pitch (cont)

- theory of pitch that states that frequencies above 100 Hz cause the hair cells (auditory neurons) to fire in a volley pattern, or take turns in firing.

Volley Principle

#### TYPES OF HEARING IMPAIRMENTS

Conduction hearing impairment

- damaged eardrum (which would prevent sound waves from being carried into the middle ear properly), or



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 52 of 100.



#### TYPES OF HEARING IMPAIRMENTS (cont)

- damage to the bones of the middle ear (sounds cannot be conducted from the eardrum to the cochlea).



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 53 of 100.



by Lem via cheatography.com/174040/cs/36561/

#### TYPES OF HEARING IMPAIRMENTS (cont)

Nerve hearing impairment

- damage in the inner ear, or



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 54 of 100.



#### TYPES OF HEARING IMPAIRMENTS (cont)

- damage in the auditory pathways and cortical areas of the brain.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 55 of 100.



by Lem via cheatography.com/174040/cs/36561/

#### TYPES OF HEARING IMPAIRMENTS (cont)

Surgery to help restore hearing

- Cochlear Implant



By Lem cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 56 of 100.



#### TYPES OF HEARING IMPAIRMENTS (cont)

- a microphone implanted just behind the ear picks up sound from the surrounding environment.

(a) In a cochlear implant, a microphone implanted just behind the ear picks up sound from the surrounding environment. A speech processor, attached to the implant and worn outside the body, selects and arranges the sound picked up by the microphone. The implant itself is a transmitter and receiver, converting the signals from the speech processor into electrical impulses that are collected by the electrode array in the cochlea and then sent to the brain.

#### **TASTE**

• Five Basic Tastes:



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 57 of 100.



TASTE (cont)

- Sweet



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 58 of 100.



#### TASTE (cont)

- Sour



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 59 of 100.



TASTE (cont)

- Salty



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 60 of 100.



TASTE (cont)

– Bitter



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 61 of 100.



TASTE (cont)

- "Brothy"



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 62 of 100.



TASTE (cont)

Taste buds



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 63 of 100.



#### TASTE (cont)

- Taste receptor cells in mouth; responsible for sense of taste



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 64 of 100.



#### TASTE (cont)

Gustation



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 65 of 100.

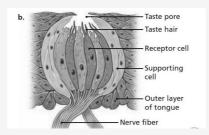


by Lem via cheatography.com/174040/cs/36561/

#### TASTE (cont)

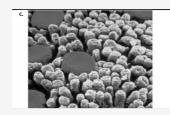
- The sensation of a taste.

#### Figure 3.10 The tounge & Taste buds



(b) The taste bud is located inside the papillae and is composed of small cells that send signals to the brain when stimulated by molecules of food.

#### Figure 3.10 (continued)



(c) Microphotograph of the surface of the tongue, showing two different sizes of papillae. The taste buds are located under the surface of the larger red papillae, whereas the smaller and more numerous papillae form a touch-sensitive rough surface that helps in chewing and moving food around the mouth.

#### SMELL

- Sense of smell.

Olfaction (olfactory sense)



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 66 of 100.



#### SMELL (cont)

- Areas of the brain located just above the sinus cavity and just below the frontal lobes that receive information from the olfactory receptor cells

Olfactory Bulbs



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 67 of 100.

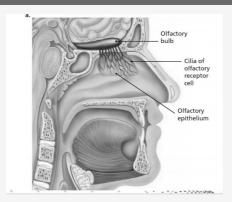


by Lem via cheatography.com/174040/cs/36561/

#### SMELL (cont)

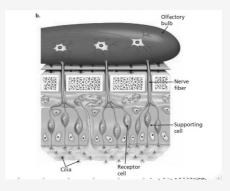
At least 1,000 olfactory receptors.

#### Figure 3.11 The Olfactory Receptors



a) A cross section of the nose and mouth. This drawing shows the nerve fibers inside the nasal cavity that carry information about smell directly to the olfactory bulb just under the frontal lobe of the brain (shown in green).

#### Figure 3.11 (continued)



(b) A diagram of the cells in the nose that process smell. The olfactory bulb is on top. Notice the cilia, tiny hairlike cells that project into the nasal cavity. These are the receptors for the sense of smell.

#### SOMESTHETIC SENSES

- the body senses consisting of the skin senses, the kinesthetic sense, and the vestibular senses.

#### Somesthetic Senses



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 68 of 100.



#### SOMESTHETIC SENSES (cont)

- Means "body"

Soma



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 69 of 100.



#### SOMESTHETIC SENSES (cont)

- feeling

Esthetic



By Lem cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 70 of 100.



#### SOMESTHETIC SENSES (cont)

- the sensations of touch, pressure, temperature, and pain.

Skin senses



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 71 of 100.



#### SOMESTHETIC SENSES (cont)

- pain signals must pass through a "gate" located in the spinal cord.

Gate-control theory



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 72 of 100.



### SOMESTHETIC SENSES (cont)

- sense of the location of body parts in relation to the ground and each other.

Kinesthetic sense



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 73 of 100.



### SOMESTHETIC SENSES (cont)

- Proprioceptive receptors (proprioceptors)



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 74 of 100.



#### SOMESTHETIC SENSES (cont)

- the sensations of movement, balance, and body position sensory conflict theory an explanation of motion sickness in which the information from the eyes conflicts with the information from the vestibular senses, resulting in dizziness, nausea, and other physical discomforts.

#### Vestibular senses

When people grasp two braided pipes-one with cold water running through it, the other with warm water-the sensation is "very hot" and painful.

#### Perception & Constancies

Perception



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 75 of 100.



### Perception & Constancies (cont)

- The method by which the sensations experienced at any given moment are interpreted and organized in some meaningful fashion.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 76 of 100.



Perception & Constancies (cont)

Size constancy



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 77 of 100.



### Perception & Constancies (cont)

- The tendency to interpret an object as always being the same actual size, regardless of its distance.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 78 of 100.



### Perception & Constancies (cont)

Shape constancy



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 79 of 100.



### Perception & Constancies (cont)

- The tendency to interpret the shape of an object as being constant, even when its shape changes on the retina.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 80 of 100.



Perception & Constancies (cont)

• Brightness constancy



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 81 of 100.



### Perception & Constancies (cont)

- The tendency to perceive the apparent brightness of an object as the same even when the light conditions change.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 82 of 100.



### Perception & Constancies (cont)

Size constancy



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 83 of 100.



### Perception & Constancies (cont)

- The tendency to interpret the size of an object as being constant, even when its shape changes on the retina.

### Gestalt Principles

• Figure-ground



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 84 of 100.



### Gestalt Principles (cont)

- The tendency to perceive objects, or figures, as existing on a background.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 85 of 100.



Gestalt Principles (cont)

Reversible figures



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 86 of 100.



### Gestalt Principles (cont)

- Visual illusions in which the figure and ground can be reversed.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 87 of 100.



Gestalt Principles (cont)

Similarity



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 88 of 100.



### Gestalt Principles (cont)

- The tendency to perceive things that look similar to each other as being part of the same group.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 89 of 100.



### Gestalt Principles (cont)

Proximity



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 90 of 100.



### Gestalt Principles (cont)

- The tendency to perceive objects that are close to each other as part of the same grouping.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 91 of 100.



### Gestalt Principles (cont)

Closure



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 92 of 100.



### Gestalt Principles (cont)

- The tendency to complete figures that are incomplete.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 93 of 100.



Gestalt Principles (cont)

Continuity



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 94 of 100.



### Gestalt Principles (cont)

- The tendency to perceive things as simply as possible with a continuous pattern rather than with a complex, broken-up pattern.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 95 of 100.



Gestalt Principles (cont)

Contiguity



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 96 of 100.



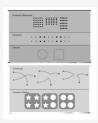
# BPSY 50: Chapter 3 Cheat Sheet

by Lem via cheatography.com/174040/cs/36561/

### Gestalt Principles (cont)

– The tendency to perceive two things that happen close together in time as being related.

### Figure 3.16 Gestalt principles of grouping



### **Development Of Perception**

• Depth perception - the ability to perceive the world in three dimensions.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 97 of 100.



# BPSY 50: Chapter 3 Cheat Sheet

by Lem via cheatography.com/174040/cs/36561/

### **Development Of Perception (cont)**

• Studies of depth perception – Visual cliff experiment.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 98 of 100.



### **Development Of Perception (cont)**

• Monocular cues (pictorial depth cues) – cues for perceiving depth based on one eye only.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 99 of 100.



### **Development Of Perception (cont)**

- Linear perspective - the tendency for parallel lines to appear to converge on each other.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 100 of 100.



### **Development Of Perception (cont)**

- Relative size - perception that occurs when objects that a person expects to be of a certain size appear to be small and are, therefore, assumed to be much farther away.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 101 of 100.



### **Development Of Perception (cont)**

- Interposition (overlap) - the assumption that an object that appears to be blocking part of another object is in front of the second object and closer to the viewer.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 102 of 100.



### **Development Of Perception (cont)**

• Aerial perspective - the haziness that surrounds objects that are farther away from the viewer, causing the distance to be perceived as greater.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 103 of 100.



### **Development Of Perception (cont)**

• Texture gradient - the tendency for textured surfaces to appear to become smaller and finer as distance from the viewer increases.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 104 of 100.



### **Development Of Perception (cont)**

• Motion parallax - the perception of motion of objects in which close objects appear to move more quickly than objects that are farther away.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 105 of 100.



### **Development Of Perception (cont)**

• Accommodation - as a monocular clue, the brain's use of information about the changing thickness of the lens of the eye in response to looking at objects that are close or far away.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 106 of 100.



### **Development Of Perception (cont)**

• Binocular cues - cues for perceiving depth based on both eyes.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 107 of 100.



### **Development Of Perception (cont)**

- Convergence - the rotation of the two eyes in their sockets to focus on a single object, resulting in greater convergence for closer objects and lesser convergence if objects are distant.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 108 of 100.



### **Development Of Perception (cont)**

- Binocular disparity - the difference in images between the two eyes, which is greater for objects that are close and smaller for distant objects.

#### Perceptual Illusions

The Herman grid

- is possibly due to the response of the primary visual cortex.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 109 of 100.



### Perceptual Illusions (cont)

Müller-Lyer illusion

- illusion of line length that is distorted by inward-turning or outward-turning corners on the ends of the lines, causing lines of equal length to appear to be different.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 110 of 100.



# BPSY 50: Chapter 3 Cheat Sheet

by Lem via cheatography.com/174040/cs/36561/

### Perceptual Illusions (cont)

Moon illusion

- the moon on the horizon appears to be larger than the moon in the sky.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 111 of 100.



### Perceptual Illusions (cont)

- Apparent distance hypothesis



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 112 of 100.



### Perceptual Illusions (cont)

Autokinetic

Effect

- a small, stationary light in a darkened room will appear to move or drift because there are no surrounding cues to indicate that

the light is not moving.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 113 of 100.



### Perceptual Illusions (cont)

stroboscopic motion

- seen in motion pictures, in which a rapid series of still pictures will appear to be in motion.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 114 of 100.



### Perceptual Illusions (cont)

phi phenomenon

- lights turned on in a sequence appear to move.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 115 of 100.



Perceptual Illusions (cont)

**Rotating Snakes** 

- is due in part to eye movements.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 116 of 100.



Perceptual Illusions (cont)

The Enigma - are due in part

- are due in part to microsaccades



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 117 of 100.



### Perceptual Illusions (cont)

- Ame's room illusion

#### Factors that Influence Perception

- the tendency to perceive things a certain way because previous experiences or expectations influence those perceptions.

Perceptual set (perceptual expectancy)



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 118 of 100.



### Factors that Influence Perception (cont)

- the use of preexisting knowledge to organize individual features into a unified whole.

Top-down processing



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 119 of 100.



### Factors that Influence Perception (cont)

- the analysis of the smaller features to build up to a complete perception.

Bottom-up processing



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 121 of 100.



### Figure 3.8 structure of the ear

(a) This drawing shows the entire ear, beginning with the outer ear (pinna, ear canal, and eardrum). The vestibular organ includes the semicircular canals and the otolith organs (inside the round structures just above the cochlea). (b) The middle ear. Sound waves entering through the ear canal cause the eardrum to vibrate, which causes each of the three bones of the middle ear to vibrate, amplifying the sound.



By **Lem** cheatography.com/lem/

Not published yet. Last updated 17th January, 2023. Page 122 of 100.