

<p><b>Individual Identity</b></p> <p>Traits that make up a person's sense of individuality</p>	<p><b>Cultural Revitalization</b></p> <p>A process through which unique cultures regain a sense of identity, such as through promoting heritage languages or reviving traditions and customs.</p>	<p><b>Identity Affirmation</b></p> <p>Feeling proud of and protecting your identity by refusing to blend in with the crowd and by creating space for yourself in society.</p>	<p><b>Marginalization</b></p> <p>Pushing a group of people to the "margins" of society where they hold little social, political, or economic power.</p>
<p><b>Globalization</b></p> <p>The process of the world are becoming one community particularly and interconnected</p>	<p><b>Multicultural Society</b></p> <p>A multicultural society is a society in which there are many different people of different ethnic, linguistic, and religious backgrounds.</p>	<p><b>Hybridization</b></p> <p>The blending of media, art, food, and/or popular culture resulting in something new.</p>	<p><b>CBC</b></p> <p>Canada's anglophone public broadcaster. Owned by the federal government (crown corporation). Broadcasts Canadian, anglophone perspectives.</p>
<p><b>Collective Identity</b></p> <p>A combination of beliefs, values, views of history, and languages shared by a group of people.</p>	<p><b>Puralistic Society</b></p> <p>In which diversity is embedded, valued, and protected.</p>	<p><b>Media Transnationals</b></p> <p>A mass media company that produces tv, film, music, books and so on in two or more countries.</p>	<p><b>SRC</b></p> <p>Canada's francophone public broadcaster. Broadcasts Canadian, francophone perspectives.</p>
<p><b>Puralistic Society</b></p> <p>A society in which diversity is embedded as part of the foundations of the country</p> <p>A society that respects and values the individual and collective opinions and identities of all people.</p>	<p><b>Acculturation</b></p> <p>A change in group as a result of contact with another group.</p>	<p><b>Media Consolidation</b></p> <p>Media companies buy each other and merge.</p>	<p><b>CRTC</b></p> <p>Regulates how much Canadian content (CanCon) is shown on public broadcasting networks. Promotes and protects Canadian art, artists, and perspectives.</p>
<p><b>Global Village</b></p> <p>The process of societies and economies become more interdependent and interconnected. Marshall McLuhan coined in 1964.</p>	<p><b>Accommodation</b></p> <p>Accepting, allowing, and/or reaching compromises to allow for differences. Something the dominant culture does to allow the minority culture to thrive.</p>	<p><b>Homogenization</b></p> <p>A trend towards uniformity, as with world popular culture as a result of globalization.</p>	<p><b>United Nations</b></p> <p>Focuses on global issues</p> <ul style="list-style-type: none"> <li>- Peace and security</li> <li>- Human rights</li> <li>- Humanitarianism</li> <li>- Sustainable development and climate action</li> <li>- International law</li> <li>- Other current world issues (AIDS, COVID-19, equality)</li> </ul>
<p><b>Interdependence</b></p> <p>Multiple people or things that are dependent on each other.</p>	<p><b>Integration</b></p> <p>The incorporation of diverse minority groups into mainstream society by creating an environment in which diverse identities are supported.</p>	<p><b>Monoculture</b></p> <p>A uniform, global popular culture that results from homogenization and globalization.</p>	
		<p><b>Assimilation</b></p> <p>The absorption of a minority group by a dominant group.</p>	



### G7 (Group of 7)

Focuses include

- Global food supply issues
- Economic and social development
- Trade
- Foreign affairs
- Global energy use

### La Francophonie

Resulted in the creation of TV5

- A French language channel that promotes francophone programming
- Reaches viewers across 5 continents

Purpose is to

- Promote the French language
- Promote political, educational, and economic cooperation

### The Bi and Bi Commission

Protect and promote the equal partnership of "two founding" races.

Encourage the 1969 Official Languages Act, making French and English the official languages of Canada.

### Canadian Charter of Rights and Freedoms

Language rights.



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Not published yet.  
Last updated 7th June, 2023.  
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