

Religion, Mass Media and Higher Education Cheat Sheet by Iwannabeabee via cheatography.com/54170/cs/15214/

Religion- Overview			
Post WW2 the drift away from organised religion in pre-war days was reversed			
Church Membership soared	49% in 1940		
	69% in 1960		
	20% from 1940 to 1960		
	Grew most rapidly in 1950's		
	Declined by 6% in 1970's		
Increased spending on church buildings	\$26 million in 1945		
	over \$400 million in 1950		
	over \$1,000 million in 1960		
Influence of Religion - Examples	'Ten commandments' broke box office records		
	Semi-religious songs became hits (Go Tell it on the Mountain, US #33 pop, 1964)		
	'In God We Trust' was added to currency in 1957		
	1954, Time Magazine stated that the Christian Faith was 'back at the centre of things'		

Religion-	Overview (cont)
Influence of Religion - Reasons	Cold War tensions: Communism was a "a great sinister anti-christian movement"
	Christianity was seen as a badge of patriotism
	An increasing need to belong in a rapidly changing society
	Churches used modern technology
Evangeli cal	Refers to Protestant groups which stress the authority of the Bible, missionary work and a personal relationship with Christ.
	Spread their message through preaching.
Televang elists	Evangelical preachers who used mass meddia
	1,2000 religous radio stations
	36 religious tv stations
	also used mass mailing and advertistements
	preached against american materialism

Evangelical Pre	eachers: Billy Graham
Born N. Carolina University	a, Educated at Bob Jones
Ordained a Bap	tist minister in 1939
1949 held succe	essful mission in LA
Set up Bill Grah	am Evangelistic Association
Began in a one 1959	room office with a secretary in
1958 had 200 w building	orking out of a 4 storey
	g, publicity campaigns and a ts (prayer leaders, singers and
He developed re entertainment	eligion as a form of mass
Preached to ove	er 200 million in 185 countries
In NY, 1957 his	16 week crusade was attended

Time Magazine called him the 'Pope of Protestant America'

Differed from conservative fundamentalists

"I dont think Jesus or the Apostles took sides in the political arenas of the day"

Used mass media

by 2 million people

TV + Radio programmes: Hour of decision, broadcasted weekly, started in 1957

Newspaper column published in papers across the US

Wrote 25 books: Peace with God, The Jesus Generation and How to be Born Again

Was consulted by many presidents: Eisenhower, Kennedy, Johnson, Nixon and Ford

1950's: Extremly anti-communist

1960's: supported peace with Russia and China

He and his wife were awarded the Congressional Medal in 1996 for "Outstanding and lasting contributions to morality, racial equality, family, philanthropy and religion"



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Page 1 of 3.

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Evangelical Preachers: Billy Graham (cont)

Was never tainted by a sexual or a financal scandal

Evangelical Preachers

Evangelical Preachers		
Oral Roberts	owned a large ranch and private plane	
	had a tv and radio show	
	a university in his name	
	collected \$50 million a year	
Jimmy Baker	Damaged the evangelical movement in the 80's	
	He and his wife (Tammy Faye Baker) hosted Praise the Lord Club	
	Both we're forced to resign due to Jimmy's sex scandal with his secretary	
	He later went to prison for stealing from his church to fund his life style	

Protestant Church

Jimmv

Swaggart

Methodists were overtaken by Baptists

prostitute in 1988

1960's: Church attendance fell from its peak but was still high

Confessed on air to being with a

1970's: Over 60% of Americans were still active church members

This contrasts to the 10-15% in England and France

Catholic Church

US had the largest national grouping of Catholics

Members: Grew from 29 to 50 million

This was helped by immigration from Latin

Cardinals: grew from 4 to 11 million

General acceptance of changes brought by Vatican 11

Difficulties in 1960's

'Humane Vitae' - resitance - Pope Paul VI's encyclical - banned artifical birth control

Between 1666-69: lost 14,000 nuns

Between 1666-69: 30% reduction in those studying for priesthood

Fundamentalism

A conservative religious movement among Protestants in the US which emphasised the truth of the Bible

Rejected Darwin's theory of evolution

characteristics: patritoitic, extereme conservativism, strong in southern states

Leaders were white, upper and middle class

Followers were often working class or lower class

Referred to as the religous right

1977: 70 million described themselves as "born-again Christians"

'The Late Great Planet Earth' - Hal Lindsay -Bestseller in the 70's - theme was the return of iesus to save mankind

Furious with Supreme court rulings- in favour of abortion - teaching of evolution - lack of prayer in achievals.

This lead to their belief that they had to get active in politics to protect their religion and shape society according to their views

The Moral Majority

Supported strict Christian standards being applied to society

coaltion of Christian groups who wanted influence in politics

Sometimes called the silent majority

Organized by JERRY FALWELL from Virginia

His belief "The idea that religion and politics don't mix was invented by the Devil to keep Christians froth running their own country"

His aim 'Bring about a conservative revolution'

influential among Southern Baptists

Campaigned against: abortion, divorce, homosexuality, government involvement in education and the equal rights amendment

Christian Coalition led by Pat Robertson were influential in the Republican Party

Favoured Reagan

showed signs of bigotry and anti-semitism

Jewish Community

After 1945: Jewish Community in the Us grew as a result of immigration from Europe

Divided into Reform - Conservative and Orthodox

Worked within the fiance and aided the community with employment

Became powerful in finance, business and politics

Majority voted democratic

Henry Kissinger: Sec of State- Nixon and Ford admin

Madeline Albright: Sec of State - Clinton admin

Influential in policy on Israel and Middle East

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Black Communities

Religion was highly important in black communities

Baptists and Methodists - rural South

Civil Rights was led by religious leaders- MLK - Ralf Abernathy

Islamic

developed among black communities in northern cities

The Black Muslims (The Nation 1,000 in of Islam) 1946 100,000 in 1960

Rejected term negro

Malcom X was the leader

wanted separate black development

Muhammad Ali was a member

Mass Media

The means of communication usually through newspaper, magazines, radio and TV.

Newspapers

The content and circulateion of newspapers was influenceed by the coming of TV

No of citzens with more than one daily newspaper dropped 1960: over 80% of cities had only one newspaper

smaller % people bought newspapers

newspapers payed an important role in monitoring

government policy

Pentagon Papers: Deception about Vietnam War -Reported on by NY

Times

Woodward and Bernstein: Watergate -Nixon - Washington

Post

May	100	0100	WG /	(cont)
Men	VSD	ave		

No national newspaper till 1980 US Today

Movies

Popularity urban to suburban migration were in declinedue to

Rise of TV

based in Hollywood

Counteracte d with

Wide Screens, 3D and stereo sound

new productions aimed at popular taste

Popular Westerns- the Good, the Bad

taste and the Ugly

Cold War stories- I was a Communist for the FBI

Biblical- Ben Hur

Anti-War - Paths of Glory

Rebellious Youth: Rebel Without a Cause

This failed to reverse decline

Movies were shown on TV

Audience Home Box Office- Pay TV - VHS widened in tapes

70's + 80's

due to

Relaxed Hollywood code of conduct = more obscene, violent and secual films - Bonnie and

Clyde

Young Directors

Francis Godfather series Ford

Coppola

George

orge Star Wars

Lucas

Movies (cont)

Growing younger audience audience attracted back to cinema in 70's + 80's more independent films

more suburban cineplexes

Television	
1948	200,000 families had TV's
1952	15 million
1955	35 million
1960- colour	90% owned a TV
Satellite Transmissions - 1960's	Telstar + Early Bird - Made national live broadcasts possible
Linked up with cable to provide specific interest channels	MTV + CNN
1970's - cable	70% of homes had cable
Fear of	"I can see by your eyes friend

you're just about gone,

nothin' on" Bruce

Springsteen

fifty-seven channels and

splinerting of

society and

saturation

over

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