

PDPA		Stakeholders			
Accountability	Organizations must take responsibility for data handling and appoint DPOs.	Student	Admin	Teacher	Public
Consent	Obtain valid, informed consent before data collection, use, or disclosure.	Spectators	Medic staff	Family	OC
Purpose limitation	Use data only for legitimate and reasonable purposes notified to individuals.	Management	Data privacy officers	Moderators/R-regulators	Vulnerable groups
Notification accuracy	Inform individuals of collection, use, and disclosure reasons. Ensure data is complete and correct when used for decisions or disclosure.	UX designers	S.Developers	AI researchers	Tech providers
Protection	Implement security to prevent unauthorized access or misuse.	ACM code of ethics			
Retention Limitation	Keep data only as long as necessary for business or legal use. Ensure comparable protection when transferring data overseas.	1. General Ethical Principles1.1 Contribute to society & human well-being 1.2 Avoid harm 1.3 Be honest & trustworthy 1.4 Be fair & non-discriminatory 1.5 Respect IP 1.6 Respect privacy 1.7 Honor confidentiality 2. Professional Responsibilities 2.1 Strive for quality & dignity 2.2 Maintain competence 2.3 Respect laws 2.4 Provide peer review 2.5 Evaluate systems & risks 2.6 Honor contracts 2.7 Improve public understanding 2.8 Access systems only when authorized 3. Leadership Responsibilities 3.1 Prioritize public good 3.2 Promote social responsibility 3.3 Manage people ethically 3.4 Support ethical policies 3.5 Enable professional growth 3.6 Use care when retiring systems 3.7 Safeguard critical infrastructure 4. Compliance with the Code 4.1 Uphold & promote the Code 4.2 Treat violations as inconsistent with ACM membership			
Access and Correction	Individuals may access and correct their personal data. Notify PDPC and affected parties in cases of significant harm or large-scale breaches.				
Data Breach Notification					



By ITSCOLDHERE22

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