A: Formats

Standard

Schaffer	5: Intro-3 Supporting-Conclusion
Spartan System	5: Topical Intro; 3 Supporting; Conclusion
GCA	6: Floor; 2 Sides; Counter-Argument; 3rd Side; Ceiling

Branded

Ravi Method	Logic—Humanities—Common Sense

C: Paragraphs

Common

GCA	5: ɛɳɳɳτ
Spartan	5: ɛɳɳɳ(α+τ)
Religious	5: ɛɳɳɳβ

Copywriting

Duality	2: αε (Wrong way. Right way.)

D: Styles

5S

Steinbeckian	Noun-focus
Hemingway-esque	Minimalist
Fitzgeraldian	Adjective-focus
Poetic	Blank verse
Conversation	Speech

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