Jotun

Section 1: Active Painter Criteria

Overview of Active Painter Steps

An active painter must meet three key requirements to be eligible for bonus points:

Step	Description	Deadline
Step 1: Register	Painters must officially register for the program.	**Before December 30th**
Step 2: Get Approved	Registration must be verified and accepted by the program administrators.	**Within 5 days after registration**
Step 3: Make a Purchase	Painters must complete a purchase within 30 days of registration.	**Within 30 days of registration**

Timeline Example:
• A painter registers on **November 17th**.
• They must be approved by **November 22nd**.
• The purchase must be made by **December 17th**.

Section 2: Bonus Points System

Eligibility Criteria

• **Painters who complete the following within the period** (November 17th - December 30th) are eligible:

1. **Complete registration**

2. **Get approved**

Section 2: Bonus Points System (cont)

3. **Make a qualifying purchase** within the first 30 days

Bonus Points Reward

• **100 Bonus Points** will be awarded to eligible painters after they complete all the steps.

Encouragement for Painters

• To earn bonus points, **painters must complete the purchase step**. Encourage them to make a qualifying purchase before the 30-day deadline.

Section 3: November & December Targets

Target Overview

• **Goal:** 35 active painters by **December 30th**.

• This is a **trial run** aimed at evaluating the system for next year.

Purpose of the Trial Run

• Testing the active painter system to ensure smooth operation in 2025.

• Monitoring the effectiveness of the registration, approval, and purchase steps.

Section 4: Important Notes

Complaint Handling

• Ensure all **complaints** from painters are addressed **before** the campaign starts to ensure a smooth process.

Call Center Issues

• Painters who have not received responses from the **call center** need to be tracked.

• **Action:** Share a list of painters with unresolved issues with [Your Name] for follow-up ASAP.

Section 5: Action Items

By End of November & December:

• Track and share a **list of active painters** who have met the criteria for bonus points.

• Ensure painters are added to the system so that **bonus points** can be awarded promptly.

Progress Monitoring

• **Monitor** progress toward the target of **35 active painters**.

• Keep track of painter registrations, approvals, and purchases.

End-of-Month Tasks

• **Report** by end of November and December the **list of qualifying painters**.

• Ensure **bonus points** are processed and awarded correctly.

Master Painter Application