Wan 3.0 Text-to-Video Prompt Cheat Sheet

by emilyjohnson2610 via cheatography.com/219236/cs/48525/

Prompt Formula

Formula	Subject + action + setting + light + camera move
Subject + action	Who is on screen and one clear motion: "a ceramic mug, steam rising"
Setting + light	Where and what mood: "wooden table, morning window light"
Camera	How the shot moves: "slow push-in", "static wide"
Example	A ceramic mug on a wooden table, steam rising, morning window light, slow push-in

Lighting Words

Golden hour	Warm, low sun, long soft shadows
Soft window light	Gentle, natural indoor light
Neon night	Saturated pinks and blues, urban mood
Overcast	Flat, even light with no harsh shadows
Backlit	Light behind the subject; glowing rim and silhouette

Iteration

One variable per run	Change only light, camera move or pace, then compare side by side
Keep clips short	Short clips are easier to control than one long take
Plan 3-5 shots	Generate each shot separately
Assemble in an editor	Join shots and add captions and music there

About

Change one thing at a time, keep clips short, and write prompts the way a camera operator thinks.
Made while testing Wan3 AI

Camera Moves

Slow push-in	Builds focus on the subject; good for products and reveals
Pan left / right	Follows action or reveals a wide scene
Orbit	Circles the subject; shows shape and depth
Handheld	Slight shake for a documentary, real-life feel
Static wide	Locked camera; lets the action carry the shot

Image-to-Video Tips

Clean source image	Sharp, well-lit, uncluttered background
Describe motion only	The image already sets the look; say what moves and how
Keep subject centered	Gives the model room for camera moves without cropping
Use for consis-tency	Same product photo = same shape and colors across clips

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