

### Definition of advocacy

speaking on behalf of another person or policy

Advocate for pts based on their needs and preferences  
-work as a safeguard for pts

### Policy advocacy

Influencing service delivery to enhance services for a client group or community as a whole

### Advocacy in nursing

Advocacy involves engaging others, exercising your voice and mobilizing evidence to influence policy and practice  
-speak out against equality and inequality  
-participating directly or indirectly in political processes and acknowledge importance of evidence, power and politics in advancing policy

### Advocating for NP profession

Group action - common goal

### Advocating for NP profession

Group action - common goal; engagement + collab; action

Safeguarding mechanism -nursing perspective; address inequities

Transformative -Evidence based; change focused

### What motivates advocacy

self-concept

job motivation/satisfaction

social justice

public image of nursing

access to care

quality of HC

### Title protection goals

1. Standardized education

2. Nationalize licensure process

3. Achieve consistent legislation across Canada not yet achieved

### history of NP advocacy

-establish regulatory frameworks For professional practice + education

-Legislative changes to reflect extended SOP

National licensure

Outcomes of the advocacy:

-title protection

-rise of np-led clinics

-growth of NP workforce

### ELC - advocacy

I. promote role of NP to clients, client HCP, public, policy makers care

promote role of NP to clients, HCP, public service sectors, the public, legislators, and policy makers

### Barriers to NP practice

Role clarity lack of awareness/understanding

Restricting full SOP Varying level of autonomy

NP funding

Physician resistance

### Barriers to NP practice

Role clarity lack of awareness/understanding

Restricting full SOP Varying level of autonomy (institutional policy); lack of federal legislation; unclear definitions;

NP funding Np role implementation is dependent on jurisdictional funding

Physician resistance FFS incompatible collab, SOP can cause tension, perception of insufficient training of NPs

full SOP directly affects HC delivery and pt care

Funding - no direct billing, not sustainable



By Emilie Lamarche

[cheatography.com/emilie-lamarche/](https://cheatography.com/emilie-lamarche/)

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### Benefits of fully utilizing NP role

Promotes CHA protect, promote and restore physical and mental well-being: reasonable access without financial barriers

NPs help improve access to health care - decreased wait times and alleviate pressure

### Pt satisfaction

Holistic approach

NP care is just as effective, safe and competent as physicians

Thorough communication

Time

### Collaboration to advocate for NPs

build alliance that maximizes contribution of each participant

fosters role clarity

generates team capacity

enhances holistic care

promotes strategic alliance

Establish role autonomy

### Training and development as strategy

Mentoring and preceptorship

Support from colleagues

Opportunities for professional growth and development

### What can we do?

Join CNA Collaborate

Evaluate mentorship strategies Communicate and share ideas

Explore politics Research opportunities

Relationships with multidisciplinary team Be at the table

Mentor future NPs NP leadership role

Marketing/promoting Connect with community



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