

cardinals

sizing too big in volatile markets is the biggest sin of the financial markets (you could be right about the longterm trends however you get smashed due to your position size and volatility)

building efficiency

occupancy rate = occupied space / total space ×100%. (above 80% is good)

space utilisation ratio = usable space / total space ×100%.

cost per square foot (sq) = total cost of property / total square footage

risk management (market mathematics)

- "a fool and his money are soon parted."

- **gresham's dynamic**: the more the bad practices spread, the more everyone has to mimic them to be competitive.

- never depend on too much on variables you cannot control.

- there is a price that pulls everyone out of their positions.

- number go up doesn't mean anything fundamentally has changed about the underlying asset(s).

- ride with house money.

- investors should know better, you can't baby sit adults too much.

- we are living in the **golden age of fake business**.

risk management (market mathematics) (cont)

- the **usa is the top level of the global mlm scheme**, china being second

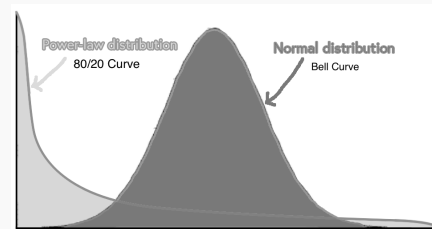
- the most valuable commodity is information.

- the weakest link of the chain determines the strength of the whole chain.

- the stock is a higher risk vehicle, bonds are lower risk. the bond market is much bigger and more widely held but equities are more transparent than bonds.

- **banks?** are the loans good.

power law vs. normal distribution

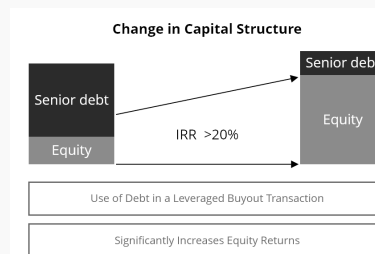


zone of possible agreement (ZOPA)



the seller determines the price, the consumer determines the value.*

change in capital structure



*demonstrates how the use of leverage can significantly increase equity returns as the debt is paid off over time.***

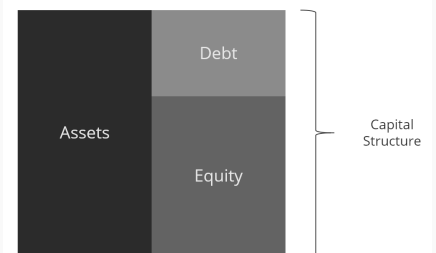
capital structure dynamics

A company		Investment dynamics			
Capital Structure		Risk	Return	Ownership	Performance
Assets	Debt	Low risk	Low return interest • Capital bank	No ownership rights	Temporal
	Equity	High risk	High return Dividend • Capital growth	Ownership rights – voting rights	Permanent

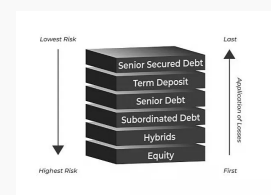
low vs high leverage



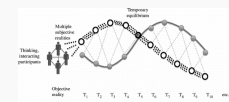
capital structure



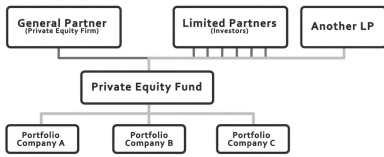
cap structure decile



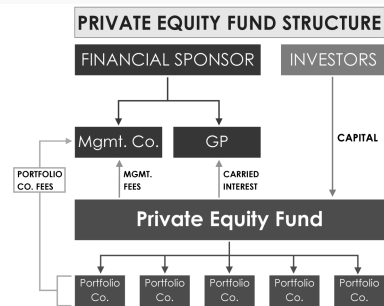
theory of reflexivity



fund structure



PE fund structure



- 3.7% of all managers reach a 1BN USD in AUM.*
- 93% of all small funds (below 100M) fail within the first 5 years.*

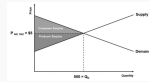
exters pyramid



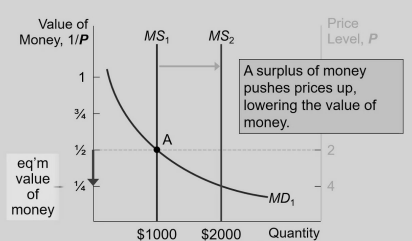
simple v. compound interest



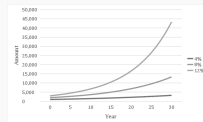
deadweight loss



value of money

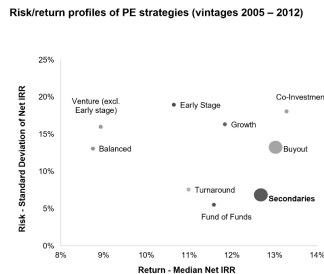


time value of money



risk profile (primaries vs. secondaries)

Risk profile - Secondaries vs Primaries (1)

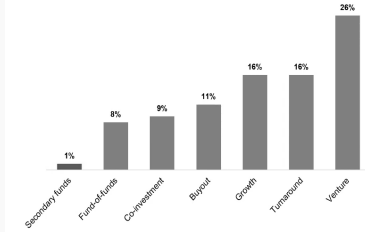


risk profile (secondaries)

Risk profile - Secondaries vs Primaries (2)

Secondary funds have an excellent risk/ return profile through the cycle

Proportion of funds with a net multiple <1.0x



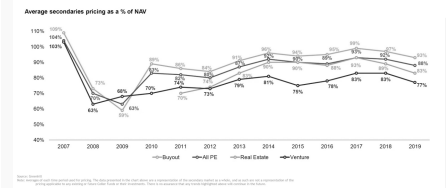
Source: Preqin. All private equity funds whose performance is tracked on Preqin (from 1987 until 2017). This includes funds that have and have not been fully exited.

secondary funds have excellent risk/return profile through the cycle. fewer secondary funds return a loss*

secondary pricing

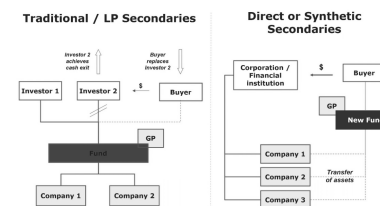
Secondary pricing - What to expect looking at History

Discounts to NAV increase post-crisis as portfolios are marked to market



types of secondary transactions

Types of Secondary Transactions



total addressable market (tam)

$$\text{PENETRATION RATE} = \frac{\text{NUMBER OF CUSTOMERS}}{\text{MARKET SIZE}} \times 100$$

$$\text{MARKET VALUE} = \text{NUMBER OF CUSTOMERS} \times \text{AVERAGE ANNUAL SPENDING}$$

Example: For a company with 1,000 customers in a market of 10,000 customers and average annual spending of \$500, its penetration rate is 10%, and its market value is \$500,000.

number of target users x purchases expected in a given period of time = market size or volume*

jevons paradox



an observation that increased efficiency in the use of a resource often leads to a higher overall consumption of that resource, rather than a reduction.*

the fiat problem

fiat doesn't allow you to save effectively. It forces market participants to invest in hopes you can place it in something that matches inflation or beat it such as: real estate, bonds, stocks etc. It is a game that forces participants to play.

s&p 500

is an optimal system that attempts to match inflation and perpetually increase price value.

securities

- 10-K:** annual
- 10-Q:** quarterly
- 8-K:** current report for unscheduled material events or corporate changes.
- S-1:** registration statement for new securities.
- form 4:** filed before shareholder meetings detailing matters to be voted on.
- proxy statement** changes in beneficial ownership of a company's securities by insiders. (def 14a):

volcker rule

restricts banks from making certain kinds of speculative investments that do not benefit their customers, to prevent excessive risk-taking.

*the market does most good when it's most unfettered and it is our desire to control that often turns it against us.**

circuit breaker

regulatory measure that temporarily halts trading on an exchange to prevent panic-selling and extreme volatility.

credit event

a negative occurrence, such as default, bankruptcy, or restructuring, that affects a debtor's ability to meet its financial obligations.

monetary policy

- qe:** generally quantitative and targets specific amounts. (increases the reserves of banks, improving their liquidity and lending capacity)
- qqe:** expands the monetary base quantitatively and qualitatively, affecting both the amount and type of assets purchased.

- yield curve control:** central bank targets specific yields on government bonds to control interest rates across different maturities.

global averages

- housing:** ~25-30%
- food:** ~15-20%
- transportation:** ~10-15%
- healthcare:** ~5-10%
- education:** ~2-5%
- recreation:** ~5-8%



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global averages (cont)

miscellaneous: ~10-15%

metrics as of 2022/23*

point of sale (pos) loans

consumers of pos loans spend on average **40% more money and shop 50% more often.**

shape ratio

measures the performance of an investment compared to a risk-free asset, after adjusting for its risk, calculated as the average return earned in excess of the risk-free rate per unit of volatility or total risk.

calculate the average return: find the average return of the investment over a specific period, typically the annual return.

calculate the risk-free rate: determine the return of a risk-free investment, such as a government bond or Treasury bill, over the same period. This represents the return an investor could achieve with no risk.

shape ratio (cont)

calculate the standard deviation of measure the volatility or fluctuation in the investment's returns over the same period. this indicates the investment's risk.

Returns:

calculate the sharpe ratio: subtract the risk-free rate from the average return of the investment, and then divide this difference by the standard deviation of returns.

*a higher sharpe ratio = indicates better risk-adjusted performance, meaning the investment provided more return for the amount of risk taken.**

*lower sharpe ratio = suggests less desirable risk-adjusted performance.**

short-trade

look at leverage, how much debt they have relative to equity.

compare this to other companies in the same sector.

find out what they need in order to achieve a tangible equity/leverage ratio comparable to their peers

what will they need to raise?

short-trade (cont)

how much assets will they need to sell?

will they make enough money to be able to pay their dividends?

government surplus

occurs when a government's revenues exceed its expenditures over a specific period.

mag7

typically refers to the "magnificent seven," a group of seven large-cap U.S. tech stocks that dominate market indices.

mortgage-backed securities (mbs)

a bond secured by a bundle of home loans.

*mbs can offer regular income through interest and principal payments, portfolio diversification, and potentially higher yields than other fixed-income securities.**

asset-backed security (abs)

financial securities backed by income-generating assets such as credit card receivables, home equity loans, student loans, and auto loans.

*ABSs are created when a company sells its loans or other debts to an issuer, a financial institution that then packages them into a portfolio to sell to investors.**



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stripped mbs

a stripped mortgage-backed security (mbs) segregates the principal and interest portions of the MBS into individual securities.

mortgage-backed revenue bond

a debt security, usually issued by a municipality, that is used to fund low-rate mortgages.

audit risk

risk that financial statements are materially incorrect, even though the audit opinion states that the financial reports are free of any material misstatements.

inherent risk

the risk posed by an error or omission in a financial statement due to a factor other than a failure of internal control.

*most likely to occur when transactions are complex or in situations that require a high degree of judgment in regard to financial estimates.**

*inherent risk is common in the financial services sector due to complex regulations and the use of difficult-to-assess financial instruments.**

control risk

risk that a company's internal controls will fail to detect or prevent a material misstatement in financial statements.

detection risk

risk that an auditor's procedures will fail to detect a material misstatement in the financial statements.

risk on/risk off

risk-on paradigm under which asset prices are dictated by changes in investors' risk tolerance.

risk-on: have high-risk appetite and commonly drive up some asset prices.

risk-off more risk averse and sell assets.

stealth startup

a company's **temporary state of secretiveness**, usually **undertaken to avoid alerting competitors** to a pending product launch or another business initiative.

market edge

first call: paying for first call (to get informed first)

first call: shelter goes up during July-Aug.

write-offs: most taxes filed (April 15th, US)

market edge (cont)

sell in may go away: theory that the period from nov-april inclusive has significantly stronger stock market growth on average than the other months.

4 things that move markets: strong fundamentals, innovation, speculation and war

gold and risk assets: scan for unusual price-action that indicates war.

TAM: total addressable market.

hedge: the best way to hedge risk is to control everything.

*also spread risk out in multiple locations/jurisdictions. so It's harder to track assets and ownership.**



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market edge (cont)

escape velocity on assets: no matter how bad a company is. there is a certain price where people who sold it want to take profit, people who see it for the first time want to buy and people who bought already want to buy more. When all these three things happen at once it is market physics, you get escape velocity.

keys

it is better to observe what governments do rather than listen to what they say*

central bank reserves percentage changes*

good return ton return/risk ratio

trust but verify

maximisation of speed (*can this be done by the end of the day?*)

low rates can make anyone look good, with regular-high rates you have to really know what you're doing or you'll be exposed for being a hobo

constant size on various trades

- know your circle of competence

keys (cont)

- as an investor it is not everything you touch, don't be a creep. as a man attempting to woo a woman he likes, you study her, get to know her, find out what moves her soul, what makes her tick. All of this is your study period, your homework

- **don't buy stocks at a premium price**, despite if its a great company, because if you do it essentially means you are betting on the company to continue to be great and that is often not a good investing bet as great can become merely very good, and that's a negative surprise.

- own or get owned type style of asset investing

real vs. nominal value

Real vs. Nominal Value



financial quarters

quarter	commences	final date
Q1	january 1	march 31
Q2	april 1	june 30
Q3	july 1	september 30
Q4	october 1	december 31

debt

- the debt that is outstanding = someone owns it

fed

- monetary policy works with long and variable lags.

- USA = largest collateral hub in the world.

- prices and wages are assumed to be sticky, so monetary policy affects output and employment in the short to medium term.

*benjamin strong (Fed Implementation): benjamin strong thought he could use the banks power to set interest rates to influence what was happening in the economy. In other words, this was the start of modern monetary policy.**

*after 08 due to the alarming debt problem, the fed panicked and lowered the rates to 0% for 15 years. Once you do that it is very hard to raise it.**

window guidance

a credit policy allowing central banks to steer bank lending toward certain economic activities.

*in the post-war period, it was common for both developed and emerging economies to employ various forms of credit control and allocation.**

fund reporting

type of reporting	frequency	details
regulatory	quarterly/annually	Form PF, AIFMD, etc.
investor	monthly/quarterly/annually	Performance, NAV, strategy updates



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fund reporting (cont)

internal daily/- Performance, risk
weekly metrics, compliance

*window dressing typically happens at the end of the month. Fund manager try to make their books look better.**

twap (twapping)

order division: the large order is divided into smaller portions.

execution schedule: these portions are then executed at regular intervals over the set time period.

minimizing market impact: By spreading the trades out, the strategy aims to reduce the market impact, avoiding significant price movements that a large order might cause.

achieving average price: The average price of the trades should be close to the market's average price over the time period, ensuring the trader gets a fair price without excessive costs.

linear/logarithmic

there's more money now than in the past. Showing a linear graph would hide the early growth in the market, and would make it difficult to show normal growth in the future, because it would explode off the chart. (useful when analysing longer timeframes)

trade on

- if uncorrelated trades, look at the drivers of these markets and their behaviours.

- if leveraged open interest needs to be flushed out = short

- stop orders should be placed 1% up or down from the last sale of the position you enter.

- swing trade: ~4 day trades where the asset is 3-5% off its MA.

- ema (15, 30, 65 and 2000), rsi and pivot points

country risk	beta
gamma	delta

carry trade

borrowing money in a currency with low interest rates and investing it in a currency with higher interest rates to profit from the interest rate differential.

short selling

seeing a companies weakness before anyone else does and shines light on it. **It is the greatest disinfectant on what otherwise is a dubious company or tale.**

*putting a sell on a company a lot of people don't like you and angers a lot of market participants. everyone likes you when you buy a stock and they make more money...**

de-fi (key metrics)

24/hr volume	open interest
funding rate	24/hr liquidation
stables volume	cme

when you buy an L1, you buy the L1's main de-fi coin/asset + meme coin*

cme (chicago mercantile exchange)

provide insights into market sentiment, trading volumes, and price movements across various futures and options markets.

free roll

a situation in gambling or investing where there is no risk of loss but a potential for gain.

market corrections

everything happens for a reason. **market correction is a politically correct term in reality it is profit harvesting by institutions** (retail investors pay for this...).

three main economic groups

consumers, producers and government.

group economics

group economics is a collective of people who pool their finances to reach a common goal that couldn't have been accomplished otherwise.



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unit economics

unit economics > chasing top-line turnover (usually associated with high cost)

ltv > cac

unit economics = ltv / cac

moat identifiable strata.

planned obsolescence

subscription based business models

religion

pyramid scheme Monopolies

middleman delivery services

*tech, AI and anything that doesn't need a bank loves financial crises'. They have essentially infinite profit margins once they have created really good software.**

apy

simple interest = principal x interest rate x time

compound interest = $a = p (1 + r/n)^{nt}$

apy takes into account the effect of compounding and is a more accurate measure of the true return on an investment.*

usa

US corporations expenditure has been outsourced and is not included in domestic GDP. The military provides protection for the US companies internationally.

usa (cont)

raising rates = exportation of inflation. this hurts the US' trading partners.

asia

hong kong is the conduit for mainland

Chinese capital to go into a semi-free market in comparison to china.

compound effects

if you can make 20% on your money annual. It will double every 4 years, the math works.

g-sibs

~30 largest banks. typically determined by both size and complexity and cross border activity. these banks are elected by the fsb (financial stability board)

*13 from Europe, 10 from North America, ~7 from Asia**

funds lag the s&p

Unsurprisingly, the majority do not beat the benchmarks, and even the ones who do don't keep their lead for long. Over its 23-year history, the SPIVA report shows that, on average, 64-80% of active large-cap fund managers fare worse than their benchmark (the S&P 500) in any given year.

averages

avg= total amount spent / total amount of shares

*it no longer needs to get back 10 (where it started). by the time the asset is at 4 you've doubled your money.**

portfolio allocation

allocation to any asset class depends on your:

liquidity needs time horizon

tax considerations legal situation

unique circumstances

funding rate

negative funding rate: shorts paying longs (bearish)

positive funding rate: longs paying shorts (bullish)

cpi

cpi (consumer price index) is a widely used measure for inflation, but it has its limitations. some alternative metrics offer different perspectives on economic changes:

pce (personal consumption expenditures): index is preferred by the fed as it includes a broader range of goods and services than the cpi.



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cpi (cont)

core inflation: excludes volatile elements like food and energy prices, offering a more stable measure.

gdp deflator: measures the change in prices of all new, domestically produced final goods and services in an economy.

producer price index (ppi): measures the average change over time in the selling prices received by domestic producers for their output.

asset price index: tracks changes in asset prices, such as real estate, stocks, or bonds.

real wage growth: considers changes in wages relative to inflation, reflecting actual purchasing power.

inflation

no inflation: prices stay the same, no purchasing power eroding, people earn the same each year, debt easier to pay.

low inflation: drive economic growth, keeps money moving around

can't do credit with a deflationary money*

in many cases inflation is transitory, as more currency can be created infinitum.*

two market types

sellers market: shortage of goods available for sale, resulting in pricing power for the seller.

buyers market: environment that favours buyers over sellers.

value = were rational buyers and sellers meet.

*the logic of expected value (EV) can be used to overly justify anything, be wary the trap of delusion.**

basis

the expenses or total cost of an investment. (can be used to refer to the difference between the spot price of an asset and its corresponding derivative futures contract.)

rube goldberg theory

a set of reactions that work in succession, triggering one event after another until the final event is triggered.

chain letter theory

a message that encourages the recipient to forward it to multiple people, often with promises of luck or threats of bad consequences if not followed.

net-net

value of a company's assets minus its total liabilities and any other relevant deductions, often used to assess its intrinsic value.

current assets: assets that are cash + assets that are converted into cash within 12 months (including accounts receivable and inventory)

strategy #1: find companies with a market value below its net-net working capital (NNWC) —cash and short-term investments + 75% of accounts receivable + 50% of inventory - total liabilities—may be an effective strategy for small investors.



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net-net (cont)

strategy #2: invest in companies whose stock prices are no more than 67% of their NCAV per share. (study showed an average return of 29.4% from 1970-1983 when holding stocks for one year using this, recommended holding ~30 stocks)

*strategy does not consider long-term assets or liabilities, which usually makes it unreliable for long-term investments.**

usa post 1945

The U.S. dollar was chosen as the world's reserve currency.

Countries started asking for physical gold from the U.S., prompting Nixon to halt it.

U.S. and Nixon stopped backing the U.S. dollar with gold in 1971.

Without gold backing, fiat currency is established. Some countries devalue their currency to enhance desirability as trading partners.

When the government needs money:

- 1) The Federal Reserve prints it.
- 2) The government sells bonds to raise money, promising to pay back with interest.
- 3) This forces the Federal Reserve to later print more money.

usa post 1945 (cont)

Since 1971, the U.S. has had a trade deficit, buying more from other countries than they buy from us. Printing more money leads to a decrease in the value of the dollar (inflation).

After the U.S. dollar stopped being backed by gold and inflation rose:

* Wives had to get jobs too.

* Inflation continued to rise, making it difficult for people to save.

* People resorted to debt to get by.

hayek v. keynes

hayek: it was debated if capitalism was even the right way to organize society, or if the new ideologies of communism and fascism, with their centrally planned systems, held the answer. He was convinced both were utterly wrong. Hayek said, "Not merely can human beings struggle to understand how to cope with uncertainty, but the world is just too complex for them to cope with understanding all of it. A market system conveys so much information that makes it feasible; central planning will fail under the weight of the impossibility of understanding the complexity of the economy." That's Hayek's most important insight, and if people had listened to that, they would never have been so worried about the threat from communism as they were, because central planning failed under the weight of its own inconsistency of central planning.

hayek v. keynes (cont)

keynes: keynes flattered governments with the idea that they could tilt the course of human history their way, to which Hayek's rebuttal was that they shouldn't even try. We might uncover the laws of the universe; however, we were never going to master the complexities of human nature.

08 blow up

rock bottom fico

no income verification

adjustable rates

1-4% default rate, **5-8% default blow up-boom**

national debt problem

there is a crazy budget deficit and presumably, you have to do one of three things: you have to raise taxes a lot, you have to cut spending a lot or you're just going to keep borrowing money.

ways to solve

figure out ways to have smaller governments, figure out ways to increase the age on Social Security, means test Social Security so not everyone gets it. just figure out ways to gradually dial back a lot of these government benefits.

largest expenditure of tax revenue



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national debt problem (cont)

#1) social security #2) interest payments

*inflation is a tax on the poor.**

geometric nature of return

geometric return: compounding effect, where your returns grow on the returns that have already been earned. (snowballing down a hill, picking up more snow as it goes.)

geometric mean: the nth root of the product of n numbers, used to find the central tendency in multiplicative datasets.

determining the culprit

who is interested + who is capable

cui prodest scelus is fecit (for whom the crime advances, he has done it)

follow the trail, cui bono?

counterparty risk

the potential for one party in a financial transaction to default or fail to meet its obligations, leading to financial losses for the other party.

capital ratios

category	description	range
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capital ratios (cont)

poor capital ratio is less than regulatory minimums, indicating significant risk of insolvency and inability to absorb losses. Bank may face regulatory scrutiny and potential intervention.

below average capital ratio meets regulatory minimums but is at the lower end of the spectrum. Bank has limited buffer against losses and may struggle during economic downturns.

average capital ratio meets regulatory requirements but does not provide a substantial cushion against risks. Bank's stability may be adequate but lacks robustness for unforeseen challenges.

capital ratios (cont)

above average capital ratio exceeds regulatory minimums, providing a reasonable buffer against risks. Bank is better positioned to absorb losses and maintain stability in various economic conditions.

good capital ratio is comfortably above regulatory requirements, indicating strong financial health and resilience. Bank can withstand adverse events and has capacity for growth and innovation.

capital ratios (cont)

excellent capital ratio significantly exceeds regulatory minimums, demonstrating exceptional financial strength and risk management. Bank is well-prepared for unexpected shocks and has ample capacity for expansion and investment. 15% and above

*the percentage of banks capital to its risk weighted assets. It measures the funds it has in reserve against the riskier assets it holds that could be vulnerable in event of a crisis.**

*major depository banks around the world have also used financial innovations such as structured investment vehicles to circumvent capital ratio regulations.**

negative ev

- losses

- poor ROI

- high risks (*high levels of risk that are not adequately compensated by potential rewards. This could include factors such as market volatility, regulatory uncertainties, or operational challenges.*)

- wasted resources

negative ev (cont)

- opportunity cost (*pursuing opportunities with negative EV may prevent a business from allocating resources to more promising ventures that could generate higher returns.*)

tail risk

the risk of extreme and rare financial events that lead to significant losses, occurring more frequently than predicted by standard models.

(financial crises, market crashes, natural disasters, pandemics, political upheaval, terrorist attacks, sovereign debt crises.)

capitalism/socialism

capitalist society = voluntary cooperation, voluntary exchange.

socialist society = force, no choice, all is decided for you.

positive ev

- built-in incentive

- narrative

profitability?, ROI?, risk management (are there strategies in place to help mitigate potential losses), opportunity assessment (is it the one with the highest yield?), decision making (focus on actions that are expected to add value to the business)

the stripper index

sex industry workers can and do indicate soon to be realised economic downturn.

the post Series-A problem

If you are dependent on external funding Post Series-A you run the risk of being subject to slow enshittification with all subsequent rounds raised. The faster to revenue, the better.

IRR

If you make 10% in a month is better than 10% in a year due to IRR.

seigniorage

- the difference between the face value of money—both paper bills and coins—and what it costs to produce it.

- may be counted as positive revenue for a government when the money it creates is worth more than it costs to produce.

- if, for example, it costs the U.S. government 5 cents to produce \$1, the seigniorage is 95 cents or the difference between the two amounts.

- the banks get to benefit from seigniorage (profits from creating money) and the government benefits from cash, that's why it still exist. If you look at a governments treasury balance sheet there's a entry labelled seigniorage income (profits from selling their cash to a bank) and the bank pays for it with digital currency and puts it in their ATM.



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seigniorage (cont)

- in some situations, **the production of currency can result in a loss instead of a gain** for the government creating the currency. this loss is more commonly experienced in the production of coins because the metal used to produce coins has inherent value.

*this value, often called the melt value, may be higher than the denomination it originally represented or, when combined with production costs, may result in a loss. For example, the U.S. penny, with a face value of one cent, cost 2.10 cents to produce in 2021—the sixteenth year in a row that production costs exceeded the penny's face value.**

tender offer (buyback)

an offer to purchase some or all shareholders' shares in a corporation.

mark to market

accounting practice that values assets and liabilities at their current market prices.

capital cost

total expenses incurred to acquire and maintain a capital asset, including purchase price, installation, and maintenance.

bridge finance

short-term loan used to cover immediate expenses, until permanent financing is secured.

fire sale

rapid sale of goods or assets at heavily discounted prices, often due to financial distress.

global liquidity cycles

fluctuations in the availability of global capital and credit, influenced by monetary policies and economic conditions.

money market fund (mmf)

a type of mutual fund that invests in short term, high-quality, low-risk debt instruments, offering liquidity and stability.

net asset value (NAV) of a money market fund usually stays the same at \$1 per share. this is because regulations in the market allow the fund to calculate the value of its investments based on their original cost rather than their current market value. so even if the value of the investments in the fund fluctuates, the NAV remains stable at \$1 per share.*

commercial paper

short-term, unsecured promissory note issued by corporations to finance their immediate operational needs.

promissory note

written promise to pay a specified sum of money to a specified person at a specified future date.

anchor limited partner

a primary investor in a fund, often providing significant capital and credibility, attracting additional investors.

vc dilemma

as VC firm funds that grow beyond AUM \$1B they have a real challenge to create returns as there is simply not sufficient "exitable" unicorns to support the 25%+ IRR promised to LP investors. So the possible reactions are to go deep and broad, reducing the previous rigour around due diligence, or move into more traditional PE investments.

in many cases they tend to use both*

self-dealing

when someone in a fiduciary position acts in their own interest rather than in the best interest of those they represent.

long-tail liability

an insurance claim that is not settled until a long time after a policy has expired.



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1x liquidation preference

gets paid back their full investment amount before any shareholders lower in the priority stack receive their payouts

*a multiple greater than 1x, such as a 2x or 3x liquidation preference, is less common.**

long tail

a business strategy that allows companies to realise significant profits by selling low volumes of hard-to-find items to many customers, instead of only selling large volumes of a reduced number of popular items.

insurance loss control

a set of risk management practices designed to reduce the likelihood of a claim being made against an insurance policy.

finite risk insurance

a transaction in which the insured pays a premium that constitutes a pool of funds for the insurer to use to cover any losses. (a company might enter into a finite risk insurance agreement to cover potential losses from product liability claims up to \$1 million over the course of a year. If the losses exceed \$1 million, the company would be responsible for covering the additional costs.)

valuation

pre-money: value of company before any external funding is injected into it. (value of the company without taking into account the new investment).

post-money: value of a company after external funding has been added to its balance sheet. It is the total value of the company after the new investment has been made.

*example, if a company has a pre-money valuation of \$10 million and raises \$5 million in a funding round, its post-money valuation would be \$15 million (\$10 million pre-money + \$5 million investment).**

use of secondaries

start-ups are using funding markets as ATMs, this is not sustainable.

*before capital used to be raised off DCF and now startups are raising on future funding.**

top 5 factors

timing:	42%
team/execution:	32%
idea (truth) outlier:	28%
business model:	24%
funding:	14%

futures

based on forwards: forwards are commonly used by producers and manufacturers in the the real world to fix the price in which they take or make delivery of an asset.

these principles are taken a step further and converted into tradable futures contracts. Advantages being one doesn't have to move any assets around in order to speculate on the price of them changing.

as many people can participate in the future markets **the volume and value of contracts traded on an assets i.e copper can far exceed the amount of copper that is physically exists on the planet.**



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futures (cont)

if you do not offset or rolled your position prior to contract expiration, the contract will expire and it will go to settlement. At this point, a trader with a short position will be obligated to deliver the underlying asset under the terms of the original contract.

perpetuals (perps)

fluid: have no settlement date.

contingent on minimum requirements: initial and maintenance margin, liquidation and insurance fund.

collateral/initial margin: amount committed when opening a leveraged position.

maintenance margin: dynamic value that changes according to the assets market price and to the total balance of the traders margin account (**minimum value required to keep all positions open**)

general theory of employment, interest and money

aggregate demand: emphasised the importance of total spending in an economy (as the primary driver of economic activity)

involuntary unemployment: unemployment can persist even when people are willing to work due to insufficient demand for goods and services.

role of government: government intervention to stimulate demand during economic downturns, using fiscal and monetary policies.

liquidity preference: concept of liquidity preference, stating that people prefer holding cash over other assets due to uncertainty.

interest rates: central banks could influence interest rates to encourage or discourage investment and spending.

general theory of employment, interest and money (cont)

animal spirits: psychological factors that influence economic decision-making, which can lead to market fluctuations.

paradox of thrift: saving too much during a recession can exacerbate economic problems by reducing demand, leading to a self-reinforcing cycle of decline.

long-term vs. short-term decisions: short-term factors (economic decisions) often dominate economic behaviour.

basel framework

an international regulatory framework for managing credit risk and market risk.

*their key function is to ensure that banks hold enough cash reserves to meet their financial obligations and survive in financial and economic distress.**



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essence of monies creation

- if you haven't got the ability to produce what you need. You have to go and find money in order to exchange it for what you need - this is the trap.

- **money has to be backed.** productivity or gold is recent instruments of what has been used to achieve this.

- a change is zero(0) because there is no disappearance. It is merely a transformation, the money did not go anywhere - it simply changed hands.



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