

# AFRICNATURAL HAIR CARE PRODUCTS Cheat Sheet

by drdphin via cheatography.com/151784/cs/32765/

#### What differentiates us from other brands

- -Paraben and sulphate free
- -Free from mineral oils
- made from natural ingredients and naturally derived chemicals
- affordable which is rear for naturally based products
- cater for all hair types and lengths
- -proved to give results

### What hair products do we manufacture?

- 1. Moisture Restore Shampoo
- 2. No frizz conditioner
- 3. Moisture Defined leave in conditioner
- 4. Seal in Butter Cream
- 5. Rice growth oil
- 6. Carrot growth oil
- 7. Floral and herbal hair spray

### OUR products help with the following issues:

- 1. Dandruff and itchy scalp
- 2. Hair breakage
- 3. Dry hair
- 4. stunt growth
- 5. receding hairline (bad hairline)
- 5. frizzy hair
- 6. split ends
- 7. weak hair and hair roots

### QUANTITY OF PRODUCTS

We produce about 70-100 products per month depending on the demand. We are capable of producing 2000 products per year.

### PRODUCT DISTRIBUTION

We currently don't have an importer. Our products are distributed through the below channels in Botswana:

- 1. Squaremart Food lovers market in CBD
- 2. Our own stall in Mainmall by Diamondsquare
- 3. The Local Store in Mahalapye
- 4. Distributor in Maun and Francistown

### **Product Storage**

All our products can be stored at room temperature. The seal in butter cream is sensitive to direct sunshine or heat. The shelf life of our products ranges between 1-2 years.

#### **Application Methods**

Our rice oil and carrot oil is applied on the scalp then the scalp is messaged for 2-3 minutes to promote hair growth. The butter cream and leave in conditioner are not applied on the scalp but the hair length in order to moisturize the hair. The shampoo and Conditioner is applied on both the scalp and hair to cleanse the hair. the hair spray is applied on the scalp to revitalize and refresh the scalp. It is also applied on the hair to moisturize it.

## CONTACTS

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