

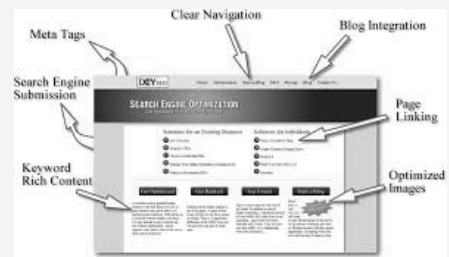
## Performance

- Google Page Speed score of 90+\***
  - Google Page Speed
- Yahoo YSlow score of 85+**
  - Yahoo's YSlow
- Optimize HTTP headers**
  - redbot.org
- Optimize images**
  - SmushIt.com
  - PunyPNG.com
  - PNGGauntlet for Windows
  - Image Optim for Mac

## Security

- Follow best practices**
  - ASafaaWeb security analyzer
  - OWASP Top 10 project
  - OWASP Cheat Sheets
  - CWE/SANS Top 25
- Cross-site scripting**
  - XSS cheat sheet
  - DOM based XSS cheat sheet
  - Free XSS scanner
- Cross-site request forgery**
  - Explanation and walkthrough
  - CSRF cheat sheet
- Secure connection (SSL)**
  - Setup SSL on IIS 7
  - Setup SSL on Apache
  - SSL Server Test
- HTTP Strict Transport Security**
  - MDN Overview
  - OWASP Overview
- Enable Content Security Policy**
  - Content Security Policy
  - MDN Guide
  - OWASP Overview
  - CSP Tester

## Website Optimization



## Search Engine Optimization (SEO)

- SenSEO score of 85+**
  - SenSEO for Firefox
- Google Rich Snippets**
  - Online tester
  - Getting started
- robots.txt**
  - robots.txt tutorial
  - Create robots.txt online
- XML sitemap**
  - Create sitemap online

## Analytics

- Uptime monitoring**
  - Uptime robot
  - GotSiteMonitor.com
- Traffic analysis**
  - Google Analytics
  - StatCounter
  - Clicky
  - Piwik

## Social Media

- Open Graph protocol**
  - Open Graph protocol reference
- Twitter Cards**
  - Documentation
- Facebook Insights**
  - Facebook Insights
- Google+**