Introduction

Social networks and the Internet provide unparalleled opportunities for rapid knowledge exchange and dissemination among many people, but this exchange does not come without risk. Nurses and nursing students have an obligation to understand the nature, benefits, and consequences of participating in social networking of all types. Online content and behavior has the potential to enhance or undermine not only the individual nurse's career, but also the nursing profession

Source: ANA American Nurses Association
https://www.NursingWorld.org

Principles

1. Nurses must not transmit or place online individually identifiable patient information.
2. Nurses must observe ethically prescribed professional patient — nurse boundaries.
3. Nurses should understand that patients, colleagues, institutions, and employers may view postings.
4. Nurses should take advantage of privacy settings and seek to separate personal and professional information online.
5. Nurses should bring content that could harm a patient's privacy, rights, or welfare to the attention of appropriate authorities. 6. Nurses should participate in developing institutional policies governing online conduct.

6 Tips to Avoid Problems

1. Remember that standards of professionalism are the same online as in any other circumstance.
2. Do not share or post information or photos gained through the nurse-patient relationship.
3. Maintain professional boundaries in the use of electronic media. Online contact with patients blurs this boundary.
4. Do not make disparaging remarks about patients, employers or co-workers, even if they are not identified.
5. Do not take photos or videos of patients on personal devices, including cell phones.
6. Promptly report a breach of confidentiality or privacy

Benefiting from Networking

Networking is a great way to make personal connections and build relationships with other nursing professionals "in the trenches," so you can share tips and advice, lean on each other for support, and commiserate. After all, although it's a very fulfilling vocation, sometimes nursing can take a physical and emotional toll on you – something to which only fellow nurses can completely relate.

Source: http://nurseadvisormagazine.com/media/infographics/how-to-benefit-from-networking/

Nursing Social Media

Important of Social Media for Nurses

How to Benefit from NETWORKING

International Nurses Association

There are many options to explore when it comes to nursing as a profession. Follow these tips to make the most out of your career path.

Join a professional nursing organization.

There are many to choose from that suit your needs, so join a couple that are in line with your current aspirations.

Keep your online profiles updated.

It is important to be represented in the same way across all of your social media profiles.

Be active online!

Participate in forums, reach out to organizations, and comment on interactive posts. Start a conversation!

Above all, communicate.

It is so important to be in touch with nurses just like you, or nurses you could learn from. Reach out to organizations that feature member communication.

Cultivate online relationships with those you've actually met.

Attended a nurse conference, speech, or event? Find the people who really resonated with you on social media.

Exchange contact information whenever you can.

Of course, this goes for online and in-person. You never know who will think of reaching out to you a few months after you meet.