

The Case Against the Media Cheat Sheet by [deleted] via cheatography.com/2754/cs/9309/

Introduction

Summary of the main points discussed in an article published in the New York Magazine. "The Case Against the Media. By the Media". Each issue is discuss with a link to a full presentation on the issue. Surprisingly, honest assessment.

Credit: http://nymag.com/daily/intelligencer/2016/07/case-against-media.html

Main Points

- 1. News is an entertainment business, even if it pretends otherwise.
- 2. So it doesn't know how to handle serious issues.
- 3. Gets addicted to conflict.
- 4. And reduces complexity to comfortable narratives,
- 6. It is desperate to be respected, which is a kind of blindness
- 7. Journalists are easily bored, especially by good news.
- 8. Unfortunate, so are readers who are hard wired for panic,
- 9. Journalists are deluded.
- 10. And think popular opinion is everything.
- 11. And are completely making compromising deals.
- 12. And often think they know the story already
- 13. And operate in a business climate no longer protected from market forces.
- 14. But the media is also clueless about its audience (and country)
- 15. Nobody bothered to study it closely.
- 16. Reporters are too transfixed by the spectacle.
- 17. Whoever the subject the media can be cruel.
- 18. The press can be horrible to women even when it's trying to be kind
- 19. And lascivious
- 20. It also loses interest very quickly.
- 21. Then there's the problem of objectivity.
- 22. Plus general media ignorance
- 23. Which helps all-out charlatans flourish
- 24. Plus general media ignorance.
- 25. The media's lost power and coziness with its subjects help the celebrity industrial complex
- 26. And political machines
- 27. And big business
- 28. And startups too
- 29. Who owns things is a major problem, too.
- 29. Which has a massive effect on what media we see.
- 30. Social media rules everything now.
- 31. And yet it has reinvigorated things.
- 33. Mostly by giving people what they want.

The Problem of Media

The problems of the media



People on all sides of the political spectrum are concerned about the state of our media system. They complain that news media have drifted toward 'infotainment,' that local interests and standards aren't adequately represented by local media.

- The watchdog is more often a lapdog and huge expanses of power in our society
- go unexamined. (Enron. the rationale for war in Iraq)
- As issues are ignored, the range of debate narrows. (Darfur, Poverty)
- Most of what we see and hear is homogenous. (Celine Dione, Jessica Simpson)
- ® Society is misrepresented. (E! Online, Geraldo at Large)
- Commercialism is out of control, (video news releases, celebrity news)

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