

Introduction

IN THE PUBLISHING INDUSTRY, IN E-MAIL, AND ON THE INTERNET, USE OF UPPERCASE IS LIMITED. STUDIES HAVE SHOWN THAT MOST PEOPLE FIND IT HARDER TO READ UPPERCASE, AND TODAY'S DIGITAL ETIQUETTE VIEWS USE OF ALL UPPERCASE AS SHOUTING. WHY, THEN, DO WE CONTINUE TO USE IT ON DRAWINGS

Credit: Sheldon Wolfe, RA, FCSI, CCS, CCCA, CSC

<http://swconstructivethoughts.blogspot.com/>

Federal Government and lettering

The US government has determined uppercase makes reading needlessly difficult. The Federal Highway Administration decreed that when road signs are replaced, the new ones must use mixed case.

The US Navy made a number of changes intended to improve communication, among them being the introduction of lowercase letters in the body of messages. There once was good reason for the use of uppercase letters; early teletypes had no way to send lowercase!

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