Cheatography

Plutchik's Wheel of Emotions Cheat Sheet by [deleted] via cheatography.com/2754/cs/6051/

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Intoduction

In 1980 Robert Plutchik constructed a wheel-like diagram of emotions, an infograph that uses the color wheel to illustrate variations in human affect and the relationship among emotions. Current applications of the wheel of emotion include robotics and sentiment analysis.

Psychologist Robert Plutchik created the 2D wheel and a conical 3D version in 1980 as a tool for understanding his psychoevolutionary theory of emotion. Plutchik identified eight primary emotions, which he coordinated in pairs of opposites (see table).

Intensity of emotion and indicator color increases toward the center of the wheel and decreases outward. At the center, terror, for example, becomes fear and then apprehension; ecstasy becomes joy and then serenity. Secondary emotions are displayed as combinations of the primary ones.

ConveyAPI, a web service that interfaces with a text analysis engine, applies the wheel of emotions to sentiment analysis for social media monitoring. ConveyAPI uses the concepts of Plutchik's wheel of emotions in text analysis to identify the polarity (positive or negative) and attribute specific emotions and their intensity.

credit: http://whatis.techtarget.com/definition/Plutchiks-Wheel-of-E-motions

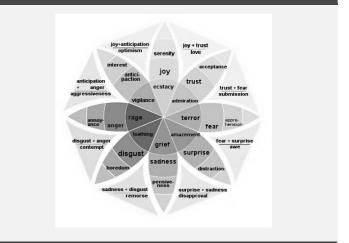
Basic Emotions & Opposites			
Basic Emotion	Emotional Opposite		
Joy	Sadness		
Trust	Disgust		
Fear	Anger		
Surprise	Anticipation		

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Plutchik's Wheel of Emotions



Eight Basic Emotions			
Human Feelings	Emotions	Opposite	
Optimism	Anticipation + Joy	Disapproval	
Love	Joy + Trust	Remorse	
Submission	Trust + Fear	Contempt	
Awe	Fear + Surprise	Aggression	
Disapproval	Surprise + Sadness	Optimism	
Remorse	Sadness + Disgust	Love	
Contempt	Disgust + Anger	Submission	
Aggressiveness	Anger + Anticipation	Awe	

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