

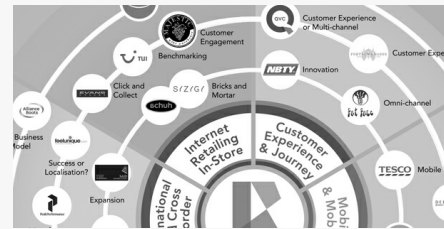
## Introduction

Here are checklists of the major functions and services used by the major companies involved with Internet Retailing.

## Checklist

- ☐ Authenticated Testimonials
- ☐ Better Business
- ☐ Benchmarking
- ☐ Comparison Engine Feeds
- ☐ Contents delivery network
- ☐ Content Management
- ☐ Customer Relationship management
- ☐ Customer Reviews and forums
- ☐ Customer service software
- ☐ eCommerce platform
- ☐ eMail Marketing
- ☐ Fulfillment
- ☐ International Services
- ☐ Live Chat/Click-to-call
- ☐ Market Place Management
- ☐ Order Management
- ☐ Payment security
- ☐ Personalization
- ☐ Responsive Design
- ☐ Rich Media
- ☐ Search Engine marketing
- ☐ Security certification
- ☐ Shipping carrier
- ☐ Site Design
- ☐ Site Search
- ☐ Social media marketing/consulting
- ☐ Web Analytics
- ☐ Web Hosting
- ☐ Web Performance monitoring
- ☐ Website Test/Optimization

## Internet Retailing



Credit: [http://www.lockonproductions.com/index.php/portfolio/internet\\_retailing\\_expo/](http://www.lockonproductions.com/index.php/portfolio/internet_retailing_expo/)

## Most Important Social Media Sites

- ☐ 1. Twitter.
- ☐ 2. Facebook.
- ☐ 3. LinkedIn.
- ☐ 4. Xing.
- ☐ 5. Renren.
- ☐ 6. Google+.
- ☐ 7. Disqus.
- ☐ 8. LinkedIn Pulse.
- ☐ 9. Snapchat.
- ☐ 10. Tumblr.
- ☐ 11. Pinterest.
- ☐ 12. Twoo.
- ☐ 13. MyMFB.
- ☐ 14. YouTube.
- ☐ 15. Instagram.
- ☐ 16. Vine.
- ☐ 17. WhatsApp.
- ☐ 18. vk.com.
- ☐ 19. Meetup.
- ☐ 20. Secret.
- ☐ 21. Medium.