

Gamification Code of Ethics Cheat Sheet by [deleted] via cheatography.com/2754/cs/14013/

Introduction

Gamification is a powerful tool. Like any powerful tool, it can be used for great benefit and good as well as be harmful if used for unethical purposes

Source: http://ethics.gamified.uk/

1. Honesty

- Gamification designers should be honest with both users and
- Clients should be made aware that Gamification is not a magic bullet. In most cases, it is a long term investment.
- Gamification should not be used as a way to dishonestly gather information that a user would not freely give up under other circumstances.
- Gamification designers will not claim propriety of other's published work

2. Integrity

- Gamification should take into consideration accepted regional social practices, personal or ethical boundaries and general human rights, and should not be used to manipulate people into breaking them
- Gamification should not be used for illegal activities (as defined by the laws of the countries and locales for which its use is intended).
- Gamification should not be used to manipulate children for commercial purposes.

3. Transparency

- Encourage openness about the system to both users and clients, (within the limits of copyright, intellectual property and trade secrets), such as;
 - What the aims of the system are
 - What data the system will collect
 - How the data collected is to be used
- Encourage free access to information.
- Never share personal data without the appropriate consent.

4. Quality

■ As a gamification designer, you should always provide the best service and experience possible for every user and client.

5. Respect

- Gamification should not be used to make statements justifying violence, encouraging abuse, or endorsing prejudice.
- Consider the impact and sustainability that projects and workshops may have on the environment.

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