

Introduction

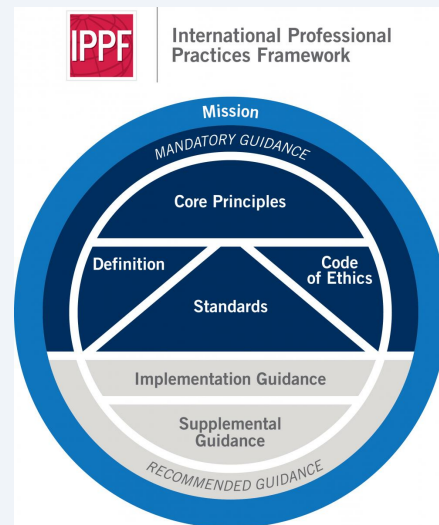
Understanding how to do Human Rights Due Diligence right is critical to how businesses respond to the UK's Modern Slavery Act – and to laying the strongest foundations for their ethical trade work. And with mounting pressure from workers and campaigners around the world, living wages are a nettle that must now be grasped.

Source: <https://www.ethicaltrade.org/blog/ten-core-principles-heart-eti-guidance>

Principles

1. **"...the equal and inalienable rights of all members of the human family..."** UN Declaration of Human Rights
Workers' rights are embedded in internationally agreed standards
2. **You know it makes sense...** Del Boy
Better protection for workers' rights is not just the right thing to do, it also means better business
3. **Change starts from within...** The Dalai Lama
Getting internal buy-in – especially at senior levels – is critical to the success of any ethical trade initiative
4. **"We cannot all succeed when half of us are held back."** Malala Yousafzai
Women are doubly vulnerable to risks in global supply chains – proactively seek to understand and reduce the risks they face
5. **United we stand...** Aesop
Workers must have the power to speak up for their rights – ideally through free and fairly elected trade unions – and engage in collective bargaining
6. **If you want to travel fast, go alone.** If you want to travel far, go together. African proverb
Companies acting independently have limited impact. To bring about lasting change, collaborate with each other and with others – trade unions, governments, trade associations, multi-stakeholder initiatives, NGOs.

IPPF



Principles Continued

7. **"Learn what is true in order to do what is right."** Thomas Huxley
Map, understand and simplify your supply chain – long and complex supply chains can hide a multitude of sins and are hard to manage.
8. **If you really want to know, look in the mirror... 1970's advertising jingle**
Are companies' own actions contributing to the abuse of workers' rights in the supply chain? Review your purchasing practices and sourcing strategies
9. **"The more we share the more we have."** Leonard Nimoy
The responsibility – and costs – of decent wages and working hours need to be shared throughout the value chain.
10. **"What gets measured gets improved."** Robin S Sharma
Monitor and evaluate the effectiveness of ethical trade, and share the lessons learned.