

Change Your Business Address Checklist Cheat Sheet

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Introduction

Business owners should make sure they change their business address.

Source: https://outspokenmedia.com/online-marketing/change-your-business-address/

Official Places

- 1. The IRS, specifically Form 8822-Change of Address
- State Department of Revenue. Soon they will send you tax forms.
 It's in your best interest to make sure they land at the right address.
 So you don't get arrested
- 3. State Secretary of State to update important amend your business documents
- 4. Your city or town for any local permits

Your Home Base

- 5. Your Web site, especially the Contact Us, About and Directions pages
- 6. Your email signature
- 7. Your business cards
- 8. On all direct mailings, signage and hand-out materials you give customers, vendors and family
- 9. The template you use to create invoices
- 10. Your bank
- 11. Your credit card company
- 12. Your utility companies
- 13. All vendors who have your old credit card number on file, which will be tied to a different address. This includes your SEO tools provider, your social media tools provider, your bookkeeper, your payroll company, your hosting company, your health insurance company, etc
- 14. With your company masseuse, your lawyer, and anyone else who sends you an invoice via snail mail
- 15. Your local post office

Your Local Search Footprint

- 16. Google Place Page
- 17. Google+ Company Profile
- 18. Yahoo Local Search
- 19. Bing's Business Portal/Maps
- 20. Professional Directories like Best of the Web or the SEOmoz Directory
- 21. Any locally-focused directories
- 22. Third-party citation sources like Localeze, InfoUSA, etc
- 23. Online Business Listings like your Crunchbase profile
- 24. Any company information pages associated with conferences where you exhibited or spoke
- 25. Any editable place you can find where "[your brand name] and [old address]" coincide;)

Your Social Media Presence

- 26. Company Twitter Profile
- 27. Facebook Brand Page
- 28. Yelp Profile
- 29. LinkedIn Company Page
- 30. Foursquare
- 31. Any and all other social profiles where an address is present



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