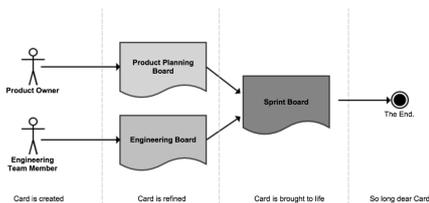


### Trello & product development

We use trello to define small and well defined cards. There are three types of cards:

- 1. User story cards** : Concrete user functionality
- 2. Spec bug cards** : Concrete fix
- 3. Engineering cards**: Concrete technical enhancement
- 4. Plain short , not-so-sexy-cards**: Nice to have ideas

### Boards and cards



### Meetings

#### Daily Scrum (15 min)

*Who?*: DT, SM & PO

*Purpose*: Share progress, pendings and blockers.

#### Sprint Review (30 min per sprint)

*Who?*: DT, SM & PO

*Purpose*: Present to the PO the results of the sprint.

#### Sprint Retrospective (30 min per sprint)

*Who?*: HE & DT

*Purpose*: Share thoughts about the last sprint , evaluate and write lessons

#### Planning Poker (75 min per sprint)

*Who?*: HE , HA & DT

### Meetings (cont)

*Purpose*: Estimate effort for cards in the product planning board

Product owners can request meetings to pitch and develop new ideas

DT= Dev Team, SM=Scrum Master, PO=Product Owner, TL=Tech Lead, HE=Head of Engineering, HA=Head of Architecture

### Bugs

We have JIRA Boards and all the bugs are assigned for the best suitable engineer, Bugs have priority and a resolution time (1 hour to 10). Every sprint one member is assigned full time to provide technical support to the OPS Team.

### Product guidelines

- 1. Be familiar** with the product and the product dev process.
- 2. Always keep on sync** specs and code
- 3. Communicate continuously** ask & share
- 4. Be inquisitive** propose better things
- 5. Be crazy** Innovate
- 6. Pay attention to detail**
- 7. Use our style guide**
- 8. Pay attention to simetry**
- 9. Check browser compatibility** IE9,10 and latest versions for all major browsers. Ipad, iphone and android devices too.
- 10. Test. Push live. Test. Repeat**
- If the **main funnel is affected** get green light from a **product owner**
- 😊 **ALWAYS DELIVER POSITIVE EXPERIENCE TO OUR USERS**



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