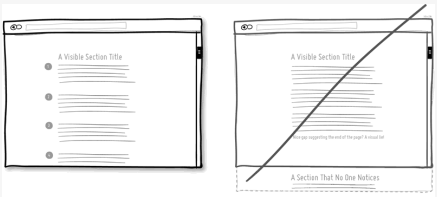
Cheatography

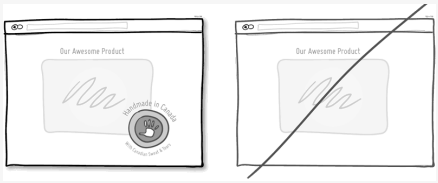
71 tips for optimizing user experience Cheat Sheet

by dathoangnd via cheatography.com/143668/cs/31623/

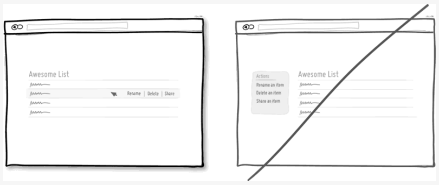
1. Numbering the sections



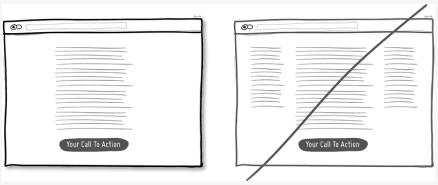
4. Leave a personal mark



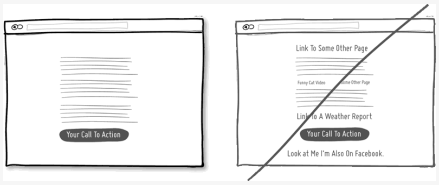
19. Inline actions



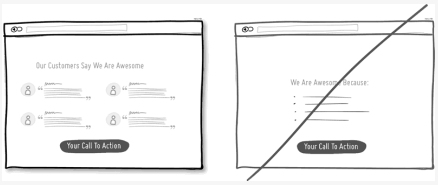
7. Less columns is better



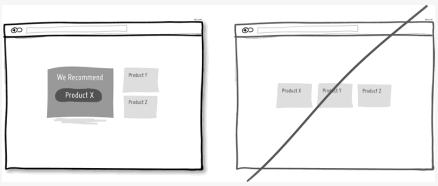
16. Content is more important than links



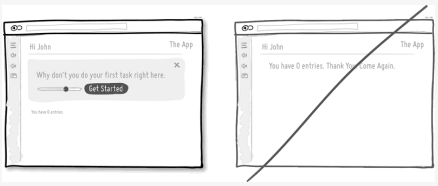
10. Let customers say for you



13. Give recommendation

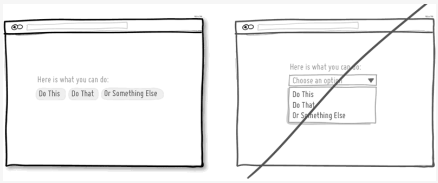


25. Actions on empty state page



22. Invite user to do some actions

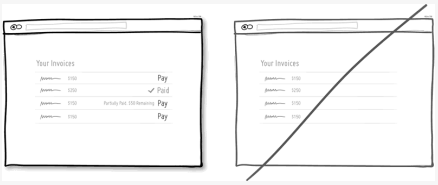
2. Show options clearly



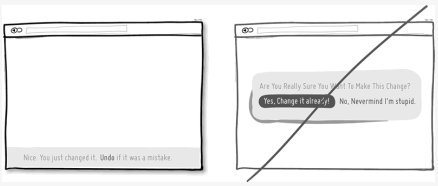
20. Reduce user's time to complete an action



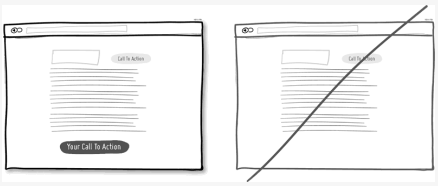
17. Show invoice status



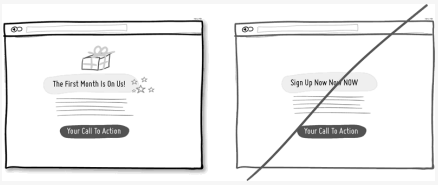
14. Undo instead of confirmation



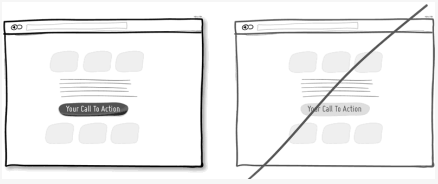
11. Repeat the CTA



8. Offer a give, sale come later

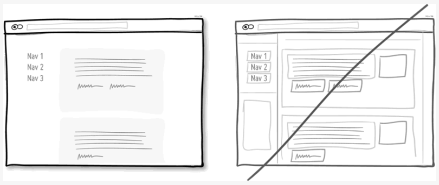


5. Make CTA button stand out

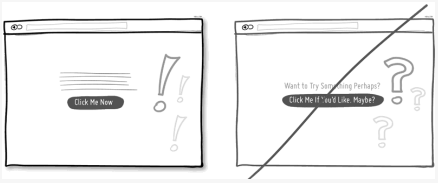


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23. Don't use too many lines



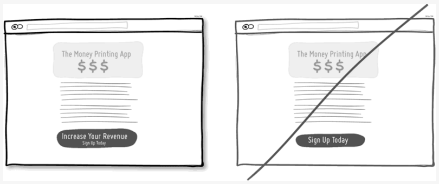
6. Be assertive



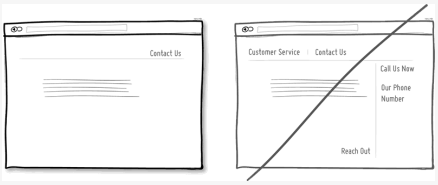
12. Be consistant with navigation



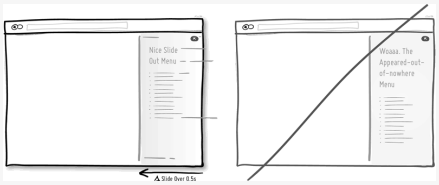
18. Focus on benefits, not functionalities



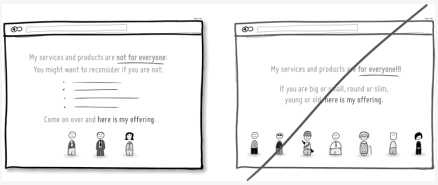
9. Don't duplicate functionalities



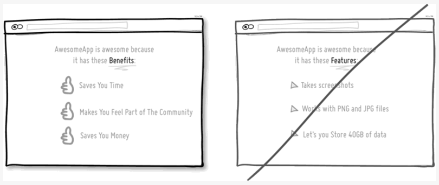
21. Test some animations



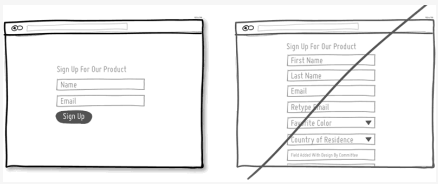
15. Focus on some user target



24. Focus on benefits



3. Don't ask too much in form



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