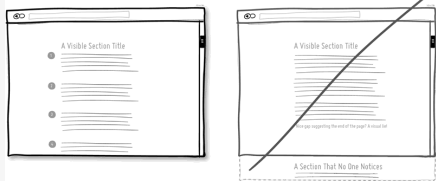


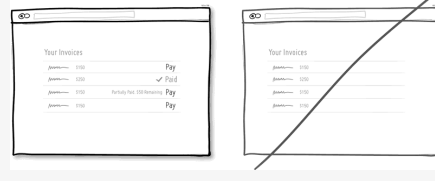
1. Numbering the sections



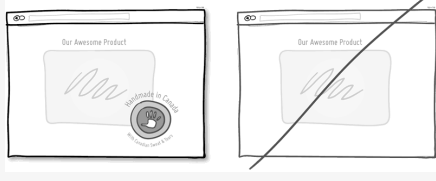
10. Let customers say for you



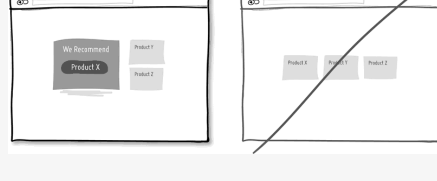
17. Show invoice status



4. Leave a personal mark



13. Give recommendation



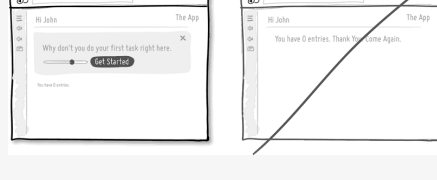
14. Undo instead of confirmation



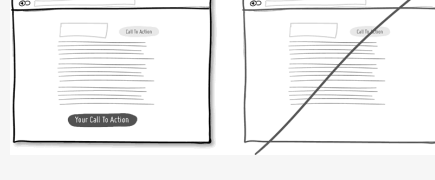
19. Inline actions



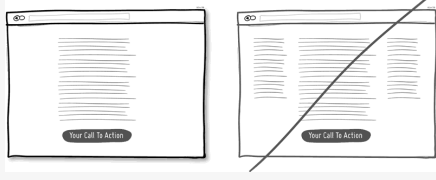
25. Actions on empty state page



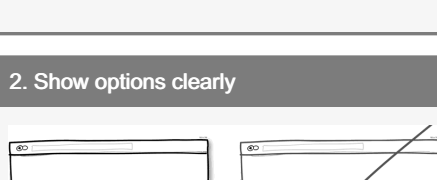
11. Repeat the CTA



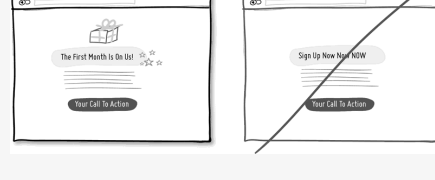
7. Less columns is better



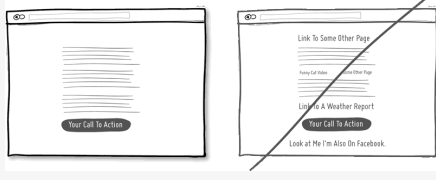
22. Invite user to do some actions



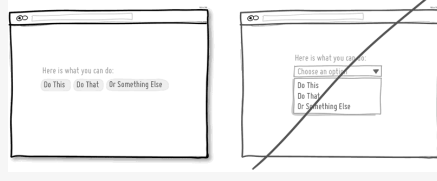
8. Offer a give, sale come later



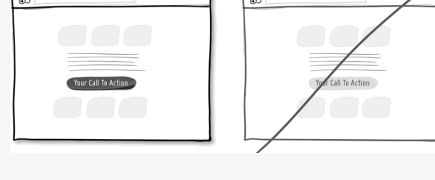
16. Content is more important than links



2. Show options clearly



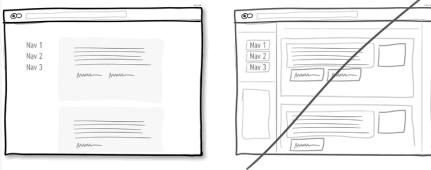
5. Make CTA button stand out



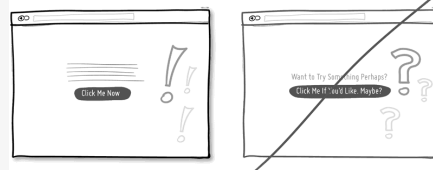
20. Reduce user's time to complete an action



23. Don't use too many lines



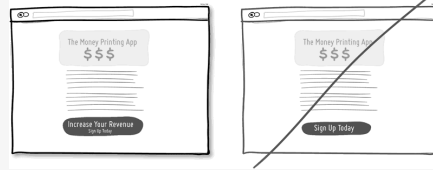
6. Be assertive



12. Be consistent with navigation



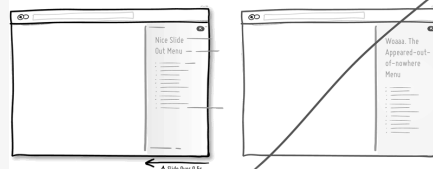
18. Focus on benefits, not functionalities



9. Don't duplicate functionalities



21. Test some animations



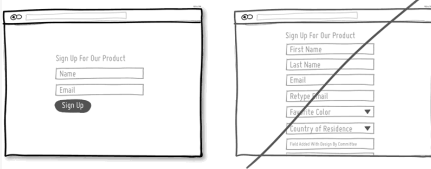
15. Focus on some user target



24. Focus on benefits



3. Don't ask too much in form



By dathoangnd

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