

Extract Video

Video: http://youtu.be/_Ep8uCTB0aE

About this talkshow/transcript

GRAMPS

Genre: transcript of a talkshow from 2019.

Register: Informal

Audience: Bake-off fans, This Morning watchers, studio audience (people physically there), fans of Nadiya/Phillip/-Holly.

Mode: Spoken

Purpose: To promote Nadiya's new cook book.

Subject: Nadiya speaks about her anxiety, about the Bake-Off years prior, the juggling of work and family, and the release of her cook book.

Literary techniques

Paralinguistic: Phillip leans forward to show investment and enthusiasm.

Interruptions, but only to express excitement.

Phillip **changes tone of voice to after promotion**, "telly more fun or book more fun?"

Adjacency pairs: "yeah", "you know", "absolutely"

Spoken language

Backchannelling: "yeah", "mhm" - used by Nadiya when hosts are talking to show that she is paying attention.

Adjacency pairs: "so I had the elastic band and I was shocked."

Turn-taking between guest and hosts- normal talk-show conventions.

Non-fluency features due to genre context/expectations- naturalistic spoken language.

Convergence: Phillip uses convergence, imitating Nadiya's use of hyperbole ("But only just. I mean this- that was stressful.")

Agreement and validation: "Hard work." "Yeah." "We know that you put your heart and soul into it..."

Spoken language (cont)

Some parts **spontaneous** and **unplanned**, others not. "And that is Nadiya's British food adventure, is Monday eight-thirty on BBC two."

Spoken language is informal, featuring colloquialisms, false starts and hyperbole.

False starts: "this- that is stressful", "whe- never I- the one thing I never did before".

Context

- **Release of Nadiya's new cook book.**
 - **Discussion of anxiety is something not often explored on daytime TV**, but the friendly nature between the guest (Nadiya) and presenters (Phillip & Holly) suggest a **link of trust and a good relationship.**
 - Furthermore, the **content/discussion topics of the interview would've been consensual and discussed in advance. The interview is partly scripted, but not completely.**

- Unlike we've seen in other interviews (*Dizzee Rascal, for example*) Nadiya isn't interrupted on purpose whilst speaking. It should be considered that celebrities usually go on talk shows to promote something or themselves- it's always pitched as if it were natural conversation, by use of:

1. **Phatic communication (small talk)**
2. **Product promotion seeming naturally apart of discussion.**
3. **Essential buyer's information.**

Conventions would normally include term-taking, adjacency pairs and interruption.

2019 - couple of years after Nadiya won Bake-Off

Nadiya comes from a family with a long history, with roots with Bangladesh, and sacrifice by moving away with her parents from her grandparents to find new opportunities.

Context (cont)

The audience will be aware of her anxiety problems- they would've been spoken about during Bake-Off and other interviews.

