Julia Gillard's speech (full)

Video: http://youtu.be/fCNuPcf8L00

About this speech

GRAMPS

Genre: Speech

Register: Formal

Audience: The parliament, the public

Mode: Spoken

Purpose: To stand against misogyny and fight for equal opportunity as men

Subject: Gillard stands against those with sexist views and calls out those in power that contradict what they say about misogyny. She goes through "women's roles in society" and discusses the "under-representation of women", which she "was very offended personally".

Analysis

Gillard's long-term objective is to maintain public support for the government and attempt to defeat oppositions.

Repetition: "I will not", "I will not". Implies she refuses to move past this topic without discussion / a solution.

Antithesis: "he doesn't need a motion in the House of Representatives, he needs a mirror. That's what he needs."

Simple syntax: "I will not" "not ever" wants to make people lose faith in their leader by her unbudging state.

Contrast between the formal lexis /register that is a characteristic of Parliament. ("I rise to oppose the motion moved by the Leader of the Opposition")

Tone change- the speech turns to something more personal and emotive. What follows is a series of points, presented with forensic thoroughness and precision to prove Abbott's unfitness to accuse others of hypocrisy.

Quotes: "He has said, and I quote" repeatedly quotes Abbott so he cannot deny the evidence of his own words.

Personal pronouns is unusual for a Parliamentary speech but is appropriate in the circumstances ("I was very offended personally").

Repetition: "offended by", "offended" - use of repetition about offensiveness is meant to exaggerate how Gillard felt and convey it to the largely male audience.

Irony/sarcasm: "Thank you for that painting of women's roles in modern Australia."

Penultimate paragraph "Doesn't turn a hair about any of his past statements [...] But now seeks to use this as a battering ram against someone else" Gillard refers to things Abbott doesn't do- an example of the effectiveness of **triads/groups of three**.