

Day 1-Choosing A Niche

Make a list of all the things that you are passionate about and all of the things that you are interested in learning about.

The goal on this day is to make a written list of possible niches to go into and give yourself numerous options in which you will begin to research later

Day 2- Begin Researching Markets

Begin exploring niche ideas to figure out if they have potential and begin narrowing down your ideas.

Goal: your plan of action is to use Google search results and find out which of your ideas are blog worthy? Here you are looking for results of less than 5,000 monthly searches



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