

### Planning Checklist

1. Define the goal, audience, aspect ratio, and final platform.
2. Choose text-to-image for concept frames, image-to-video for controlled motion, or text-to-video for rapid exploration.
3. Write the prompt in layers: subject, environment, composition, lighting, style, and constraints.
4. Generate several low-cost drafts before refining one direction.
5. Keep a record of the prompt, model, seed, dimensions, and selected result.

A multi-model workspace such as [ChinaAI](#) can help compare image and video workflows in one place..

### Prompt Formula

Subject + action + environment + framing + light + visual style + quality constraints.

Image example: "A compact service robot sorting parcels in a bright warehouse, three-quarter view, soft morning light, realistic product photography, clean background."

Video example: add movement, camera direction, timing, and ending state: "The robot turns toward the conveyor while the camera slowly pushes in; stable motion; six seconds; end on a wide shot."

Negative constraints: avoid text artifacts, extra limbs, unstable geometry, abrupt cuts, flicker, and unwanted logos..

### Quality Review

Composition: subject placement, crop, perspective, and visual hierarchy.

Consistency: identity, clothing, product shape, background, and color palette across outputs.

Image quality: hands, faces, typography, reflections, edges, and repeated patterns.

Video quality: temporal consistency, camera motion, object permanence, flicker, and transition stability.

Delivery: confirm dimensions, duration, format, usage rights, and whether post-processing or upscaling is needed..



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