

Terms and definitions				Nominal	Ratio
Qualitative	Quantitative	Discrete	Continuous	Qualitative/categorical	Order does matter
categorical(-large, medium, small)	can be measured in terms of numbers	only a finite number of values	takes on any value in a certain range	order does not matter	Diff can be measured
non-numeric	can be sorted in a logical way	can be counted	can be measured	can't be sorted	Ratio can be measured
can not be sorted/ordered in a logical way	example age, height, width	example number of cats in a neighborhood can be counted but can not be measured	example speed of a car, width, length	<b>example</b> Name, color, labels, gender	'True' or 0 starting point
example gender, eye color, religion				<b>Ordinal</b>	example length, Temp in Kelvin, amount of money
Qualitative variables are Discrete but Quantitative can be either Discrete or Continuous				Ranking/Placement	
				Order does matter	
				Diff can not be measured	
				example cgpa is ranked from 1-4, military rankings, consumer satisfaction rankings	
				<b>Interval</b>	
				Order does matter	
				Diff can be measured	
				Ratio can not be measured	
				No 'True' or 0 starting point	
				example dates of events, Temp in Celsius	



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