Etsy Image Sizes

Profile Photo	400x400px
Shop Icon	400x400px
Mini Shop Banner	1200x160px
Big Shop Banner	1200x300px
Carousel Banner	1200x300px Per Image
Collage Banner (2 Images)	600x300px
Collage Banner (3 Images)	400x300px
Collage Banner (4 Images)	300x300px
Listing Photos	2000px wide min.

SHOP MANAGER NAVIGATION

Search	Search your listings or Etsy.com
Dashboard	Main landing page when logging into Etsy
Listings	View your listings
Conversations	View your Etsy conversations
Orders and Shipping	View your orders and shipping status
Stats	View your shops .....
Finances -> Payment Account	What your income and fees are.
Finances -> Payment Settings	Your details on how to get paid.
Finances -> Taxpayer ID	Your Taxpayer ID information
Marketing -> Search Analytics	Where your traffic is coming from.
Marketing -> Social Media	Market on Social Media
Marketing -> Promoted Listings	Promote your items on Etsy
Marketing -> Google Shopping	Advertise in Google

LISTINGS

Number of Photos	10
Titles	140 characters max length
Tags	13
Description	Varies but first 160 chars are important.

Etsy Fees

Listing	$0.20
Auto-Renew Sold (more than 1 avail. in the listing)	$0.20
Private Listing	$0.20
Transaction	5% of the total item cost
Shipping	5% of the total shipping cost
Payment Processing	3% + $0.25

GETTING STARTED

Bank Account Information
Store Name
At Minimum One Product to List
Text for Your About Page
Know Your Shops Policies
Will You Offer Free Shipping?
What Will Your Item Prices Be?

SHOP SECTIONS

Shop Sections	20 max
Characters	24 max