

Business Analysis 01: Strategy & Objectives Cheat Sheet by anikrou via cheatography.com/198218/cs/41908/

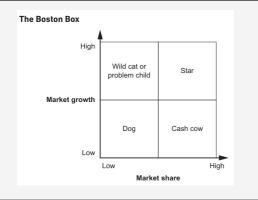
Strategy analysis

Boston Wild cat, Star, Dog, and Cash-cow

box/matrix

Represents low-to-high market growth and low-to-high market share areas in four quadrants.

Boston box



Strategy definition

SWOT

Strengths, weaknesses, opportunities, threats

analysis

Consolidates the results from the external and internal business environment analysis.

SWOT analysis

Strengths — will aid the development of the organisation Opportunities — available to be grasped by the organisation Weaknesses — will undermine the development of the organisation Threats — presenting potential problems for the organisation	SW0T and	alysis	
 available to be presenting grasped by the potential problems 		will aid the development of the	 will undermine the development of the
		 available to be grasped by the 	 presenting potential problems

Strategy implementation

Value Analyzes the value delivered by the organization to its

stakeholders. streams

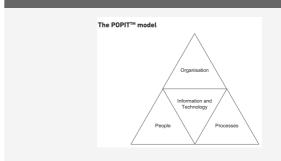
People, organization, processes, information & **POPIT**

technology.

Considers four key areas for a business change.

POPIT model

model



Performance measurement

Key Performance Indicators (KPIs)

Defines the specific areas to be monitored to

achieve organizational success.

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