

BA Tools - 01 Business Strategy & Objectives Cheat Sheet by anikrou via cheatography.com/198218/cs/41908/

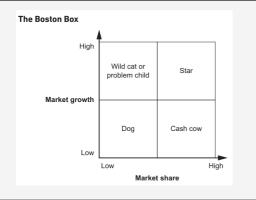
Strategy analysis

Boston Wild cat, Star, Dog, and Cash-cow

box/matrix

Represents low-to-high market growth and low-to-high market share areas in four quadrants.

Boston box



Strategy definition

SWOT

Strengths, weaknesses, opportunities, threats

analysis

Consolidates the results from the external and internal business environment analysis.

SWOT analysis



Strategy implementation

Value Analyzes the value delivered by the organization to its

streams stakeholders.

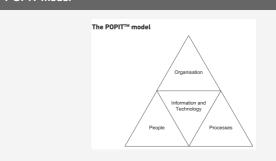
POPIT People, organization, processes, information &

technology.

Considers four key areas for a business change.

POPIT model

model



Performance measurement

Key Performance Indicators (KPIs) Defines the specific areas to be monitored to

achieve organizational success.

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By anikrou

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