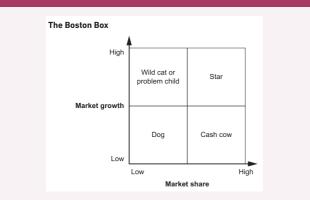
Cheatography

BA Tools - 01 Business Strategy & Objectives Cheat Sheet by anikrou via cheatography.com/198218/cs/41908/

Strategy analysis

Wild cat, Star, Dog, and Cash-cow Boston box/matrix Represents low-to-high market growth and low-to-high market share areas in four quadrants.

Boston box



Strategy definition

SWOT Strengths, weaknesses, opportunities, threats analysis Consolidates the results from the external and internal business environment analysis.

SWOT analysis



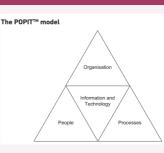
By anikrou

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Strategy implementation	
Value streams	Analyzes the value delivered by the organization to its stakeholders.
POPIT model	People, organization, processes, information & technology.

Considers four key areas for a business change.

POPIT model



Performance measurement

Key Performance	Defines the specific areas to be monitored to
Indicators (KPIs)	achieve organizational success.

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