

Glanzer and Cunitz (1966) - Memory Stores Cheat Sheet by ADstudent via cheatography.com/41760/cs/14522/

Name of Study

Glanzer and Cunitz (1966)

Aim

Why did they want to do this study?

To investigate the difference between two memory stores: Long-term memory (LTM) and short-term memory (STM)

See if word positioning affects recall

Method

(Experiment, Correlation, Observation, Case Study, Interview, etc.)

Experimer

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